REVIEW MERGER GUIDELINES

Fields marked with * are mandatory.

Introduction

I. Introduction

1.1 Background and aim of the questionnaire

In line with the objectives of the EU Treaties, EU competition rules aim to enable a dynamic and well-functioning internal market, by making sure all businesses are able to compete effectively, and to prevent market distortions that can harm consumers – and ultimately damage productivity and economic growth. While companies combining forces through mergers can generate efficiencies and bring benefits to the EU economy, some mergers may reduce competition.

Article 2 of the EU Merger Regulation requires the Commission to assess whether a merger would "significantly impede effective competition, in particular as a result of the creation or strengthening of a dominant position". Where the Commission finds no such impediment the merger is to be approved; if, alternatively, the Commission concludes that the merger would lead to such an impediment, and unless adequate measures remedying this impediment are put forward by merging parties the merger is to be declared incompatible with the internal market.

Mergers can involve companies that are actual or potential competitors on the same market ("horizontal mergers") or companies that are active on different levels of the supply chain (e.g. one supplies the other with an input) or in neighbouring markets ("non-horizontal mergers"). To provide guidance on how it assesses these different types of mergers, the Commission has issued guidelines: the Horizontal Merger Guidelines (published in 2004) and the Non-Horizontal Merger Guidelines (published in 2008) (the "Guidelines").

Like all competition tools, EU merger control needs to remain fit for purpose, as market realities change around it. The objective of merger control, in accordance with the EU Merger Regulation, remains valid and unchanged – ensuring mergers do not distort competition in the internal market. However, in the respectively twenty-one and sixteen years since the adoption of the Guidelines there have been significant market trends and developments that have changed the dynamics of competition. The Commission's assessment of mergers under the Merger Regulation has equally evolved, to capture those new realities and protect competition within them. In all these years, there has also been relevant case law of the Court of Justice, which has informed the Commission's interpretation of the Merger Regulation and its Guidelines.

In light of these factors, which apply equally to both the Horizontal and Non-Horizontal Merger Guidelines, the Commission is proposing to revise both sets of guidelines in a holistic exercise. The goal is to ensure the Guidelines are up-to-date in order to allow the Commission to continue to protect competition under the

Merger Regulation in evolving market realities, while not intervening in transactions that do not harm competition. In addition, the revised merger guidelines should provide increased transparency and predictability to the business community as to how the Commission assesses mergers today. The Commission will conduct concurrently both an Evaluation and an Impact Assessment to support the review of the Guidelines.

We welcome your input on how the Commission should assess mergers within the framework of the EU Merger Regulation and the principles that should underpin its revised Guidelines.

This questionnaire aims at collecting facts, views and evidence from the public and other stakeholders that will help the Commission determine how to adequately update its Guidelines. It represents one of the methods of information gathering in the context of the revision of the Guidelines.

The Commission will summarise the results of this consultation in a report, which will be published on the Commission's "Have Your Say" platform.

Nothing in this questionnaire should be interpreted as stating an official position of the European Commission.

1.2 Submission of your contribution

Please reply to this public consultation by responding to the questionnaire online. You may include documents and URLs for relevant online content in your replies.

You are not obliged to complete the questionnaire all at once; you have the option of saving your responses as a "draft" and finalising them later. To do this you should click on "Save as Draft" and save the new link that you will receive from the EUSurvey tool on your computer. Please note that without this new link you will not be able to access your questionnaire again to continue working on your response.

If you have any questions, you can contact us via the following functional mailbox: <u>COMP MG REVIEW</u>. In case of technical problems, please contact the Commission's <u>CENTRAL HELPDESK</u>.

1.3 Duration of the consultation

The consultation on this questionnaire will be open for 16 weeks.

About you

*Language of my contribution	
Bulgarian	
Croatian	
Czech	

Dutch

Danish

English

	Estonian		
	Finnish		
0	French		
	German		
0	Greek		
	Hungarian		
	Irish		
	Italian		
0	Latvian		
	Lithuanian		
	Maltese		
	Polish		
0	Portuguese		
	Romanian		
0	Slovak		
	Slovenian		
	Spanish		
0	Swedish		
* Eirot	nomo		
*First	name		
*Surn	ame		
Odin	amo		
*Emai	il (this won't be published)		
	Trans work so pasiionou)		
*Cour	ntry of origin		
	e add your country of origin, or that of your organisat	ion.	
This li	ist does not represent the official position of the Euro	nean institutions with regard t	to the legal status or policy
	entities mentioned. It is a harmonisation of often div		o the regar status or policy
0	Afghanistan Djibouti	Libya	Saint Martin
0	Åland Islands Dominica	Liechtenstein	Saint Pierre and
			Miquelon

	Albania	0	Dominican	0	Lithuania		Saint Vincent
			Republic				and the
							Grenadines
	Algeria	0	Ecuador	0	Luxembourg		Samoa
	American Samoa	0	Egypt	0	Macau		San Marino
	Andorra		El Salvador		Madagascar		São Tomé and
							Príncipe
0	Angola		Equatorial Guinea	(C)	Malawi		Saudi Arabia
0	Anguilla		Eritrea		Malaysia		Senegal
	Antarctica		Estonia		Maldives		Serbia
	Antigua and		Eswatini		Mali		Seychelles
	Barbuda						
0	Argentina		Ethiopia		Malta		Sierra Leone
	Armenia		Falkland Islands		Marshall Islands		Singapore
	Aruba		Faroe Islands	0	Martinique		Sint Maarten
	Australia		Fiji	0	Mauritania		Slovakia
	Austria		Finland	0	Mauritius		Slovenia
	Azerbaijan		France		Mayotte		Solomon Islands
	Bahamas		French Guiana	0	Mexico		Somalia
	Bahrain		French Polynesia		Micronesia		South Africa
	Bangladesh		French Southern		Moldova		South Georgia
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			Lands				Sandwich
							Islands
0	Barbados		Gabon		Monaco		South Korea
	Belarus		Georgia	0	Mongolia		South Sudan
	Belgium		Germany	0	Montenegro		Spain
	Belize		Ghana	0	Montserrat		Sri Lanka
	Benin		Gibraltar	0	Morocco		Sudan
0	Bermuda		Greece		Mozambique		Suriname
0	Bhutan		Greenland	0	Myanmar/Burma	0	Svalbard and
							Jan Mayen
	Bolivia		Grenada		Namibia		Sweden

	Bonaire Saint Eustatius and Saba		Guadeloupe		Nauru		Switzerland
0	Bosnia and Herzegovina	0	Guam	0	Nepal	0	Syria
0	Botswana		Guatemala	0	Netherlands	0	Taiwan
0	Bouvet Island	0	Guernsey		New Caledonia	0	Tajikistan
0	Brazil		Guinea	0	New Zealand	0	Tanzania
0	British Indian Ocean Territory	0	Guinea-Bissau	0	Nicaragua	0	Thailand
0	British Virgin Islands	0	Guyana	0	Niger	0	The Gambia
0	Brunei		Haiti		Nigeria	0	Timor-Leste
0	Bulgaria		Heard Island and		Niue	0	Togo
			McDonald Islands	3			
0	Burkina Faso		Honduras		Norfolk Island	0	Tokelau
0	Burundi		Hong Kong	0	Northern	0	Tonga
					Mariana Islands		
0	Cambodia		Hungary	0	North Korea	0	Trinidad and
							Tobago
0	Cameroon		Iceland	0	North Macedonia	0	Tunisia
0	Canada		India	0	Norway	0	Türkiye
0	Cape Verde		Indonesia		Oman	0	Turkmenistan
0	Cayman Islands		Iran		Pakistan	0	Turks and
							Caicos Islands
0	Central African		Iraq	0	Palau	0	Tuvalu
	Republic						
0	Chad		Ireland		Palestine	0	Uganda
0	Chile		Isle of Man	0	Panama	0	Ukraine
0	China		Israel	0	Papua New	0	United Arab
					Guinea		Emirates
0	Christmas Island		Italy	0	Paraguay	0	United Kingdom
0	Clipperton		Jamaica		Peru		United States

0	Cocos (Keeling)		Japan	0	Philippines		United States
	Islands						Minor Outlying
							Islands
	Colombia		Jersey		Pitcairn Islands		Uruguay
0	Comoros		Jordan		Poland		US Virgin Islands
0	Congo		Kazakhstan		Portugal	0	Uzbekistan
	Cook Islands		Kenya		Puerto Rico	0	Vanuatu
	Costa Rica		Kiribati		Qatar		Vatican City
	Côte d'Ivoire		Kosovo		Réunion		Venezuela
	Croatia		Kuwait		Romania		Vietnam
	Cuba		Kyrgyzstan		Russia		Wallis and
							Futuna
	Curaçao		Laos		Rwanda		Western Sahara
	Cyprus		Latvia		Saint Barthélemy		Yemen
	Czechia		Lebanon		Saint Helena		Zambia
					Ascension and		
					Tristan da Cunha		
	Democratic		Lesotho		Saint Kitts and		Zimbabwe
	Republic of the				Nevis		
	Congo						
0	Denmark		Liberia	0	Saint Lucia		
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	giving my contributed Academic/researce						
0	Business associa						
0	Company/busines		1				
0	Consumer organi		ion				
0	EU citizen	sai					
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0	Non-EU citizen	yaı	lisation				
0		al o	rachication (NCO	\			
0	_	ai O	rganisation (NGO)			
0	Public authority						
	Trade union						
	Other						

*If you are giving your contribution for the company / organisation for which you work, or on behalf of a client, please specify the main function / activity of the
company / organisation or client:
Text of 1 to 600 characters will be accepted
*If you are giving your contribution for the company / organisation for which you
work, or on behalf of a client, please indicate in which sector it is active (multiple
options possible). More details on digital, deep tech innovation, clean and resource
efficient technologies, biotechnologies are available in the Commission Guidance
Note concerning certain provisions of Regulation (EU) 2024/795 establishing the
Strategic Technologies for Europe Platform (STEP):
between 1 and 16 choices MULTIPLE OPTIONS POSSIBLE
Agriculture / agri-food
Automotive
Biotechnologies
Clean and resource efficient technologies
Construction
Consumer goods
Deep tech innovation
Defense
Digital
Energy
Finance and banking
Medias
Other
Other basic industries (i.e., supplying raw materials to industries which
manufacture other goods)
Pharmaceuticals
Space
Telecommunications
Transport
Please specify
r /

Please specify
Please specify
Please specify
If Other, please specify
Text of 1 to 100 characters will be accepted
*Scope
International
© Local
National
Regional
Please mark the countries where your main business is based.
Austria Finland Lithuania Slovenia
Belgium France Luxembourg Spain
Bulgaria Germany Malta Sweden
Croatia Greece The Netherlands Others in Europe
Cyprus Hungary Poland Other
Czechia Ireland Portugal
Denmark Italy Romania
Estonia Latvia Slovakia
If others in Europe, please specify
If other, please specify
in other, piease specify

*Level of governance
Local Authority
Local Agency
*Level of governance
Parliament
Authority
Agency
*Organisation name
255 character(s) maximum
*Organisation size
Micro (1 to 9 employees)
Small (10 to 49 employees)
Medium (50 to 249 employees)
Large (250 or more)
Transparency register number
Check if your organisation is on the transparency register. It's a voluntary database for organisations seeking to influence EU decision-making.
Has your company/business been the addressee of a Commission decision under Article 6 or Article 8 of Council Regulation (EC) No 139/2004, or has it been
another involved party (such as the target or seller) in a merger for which an Article
6 or 8 decision was issued, or has your company/business organisation acted as
external counsel or economic consultant of an addressee of such decision in the
last 10 years?
between 1 and 7 choices
No
Yes, Article 6.1.(a) decision
Yes, Article 6.1(b) decision (simplified procedure)
Yes, Article 6.1(b) decision (normal procedure)
Yes, Article 6.1(b) in conjunction with Article 6.2 decision

Yes, Article 8.1 decision

	Yes, Article 8.2 decision
	Yes, Article 8.3 decision
lf y	yes, please list the relevant cases. (If more than 10, please list the 10 most
re	cent ones.)

The Commission will publish all contributions to this public consultation. You can choose whether you would prefer to have your details published or to remain anonymous when your contribution is published. Fo r the purpose of transparency, the type of respondent (for example, 'business association, 'consumer association', 'EU citizen') country of origin, organisation name and size, and its transparency register number, are always published. Your e-mail address will never be published. Opt in to select the privacy option that best suits you. Privacy options default based on the type of respondent selected

*Contribution publication privacy settings

The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.

Anonymous

The type of respondent that you responded to this consultation as, your country of origin and your contribution will be published as received. Your name will not be published. Please do not include any personal data in the contribution itself.

Public

Your name, the type of respondent that you responded to this consultation as, your country of origin and your contribution will be published.

Contribution publication privacy settings

The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.

Anonymous

Only organisation details are published: The type of respondent that you responded to this consultation as, the name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your contribution will be published as received. Your name will not be published. Please do not include any personal data in the contribution itself if you want to remain anonymous.

Public

Organisation details and respondent details are published: The type of respondent that you responded to this consultation as, the name of the

organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your contribution will be published. Your name will also be published.

I agree with the personal data protection provision		agree with the	personal	data	protection	provisions
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2. Evaluation Criteria

- 2.1 Effectiveness (Have the objectives been met?)
- 2.1.1 In your / your client's experience, have the Horizontal Guidelines allowed the Commission to identify correctly the transactions that significantly impede effective competition in the internal market?
 - Yes
 - No, the Commission has often intervened in transactions that do not significantly impede effective competition
 - No, the Commission has often cleared transactions that significantly impede effective competition
 - I do not know
- 2.1.1.1 If no, please identify the transactions involving horizontal overlaps in which the Commission did not assess correctly the impact on competition in the internal market and explain why.

T	Text of 1 to 3000 characters will be accepted	

- 2.1.2 In your / your client's experience, have the Non-Horizontal Guidelines allowed the Commission to identify correctly the transactions that significantly impede effective competition in the internal market?
 - Yes
 - No, the Commission has often intervened in transactions that do not significantly impede effective competition
 - No, the Commission has often cleared transactions that significantly impede effective competition
 - I do not know

in which the Commission did not consequently the immed on commetting in the
in which the Commission did not assess correctly the impact on competition in the
internal market and explain why.
3000 character(s) maximum
2.1.3 In your / your client's experience, have the Horizontal Guidelines
positively/negatively contributed to promoting competition in the internal
market over the last 10 years?
Yes, they have positively contributed
They have been neutral
No, they have negatively contributed
I do not know
2.1.3.1 Please explain, and, if relevant, identify any differences in this respect
between different sectors or types of technologies (clean and resource efficient
- ,
technologies, biotechnologies, energy, basic industries, telecoms, pharmaceuticals,
etc). Text of 1 to 3000 characters will be accepted
Text of 1 to 3000 characters will be accepted
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2.1.4 In your / your client's experience, have the Non-Horizontal Guidelines
positively/negatively contributed to promoting competition in the internal
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correct, clear and comprehensive guidance on merger assessment? See Yes, for both the Horizontal and Non-Horizontal Guidelines
Only the Horizontal Guidelines, but not the Non-Horizontal Guidelines
Only the Non-Horizontal Guidelines, but not the Horizontal Guidelines No
I do not know
2.1.5.1 If no, please explain which parts of the Horizontal and Non-horizontal
Guidelines are not correct, clear or comprehensive. Please explain, and, if relevant,
identify any differences in this respect between different sectors (energy, basic
industries, telecoms, pharmaceuticals, etc).
Text of 1 to 5000 characters will be accepted
0.1.6. Usus the Cuidelines preven effective in previous level containty and
2.1.6 Have the Guidelines proven effective in providing legal certainty and
transparency to all stakeholders when it comes to assessing horizontal and non-horizontal mergers?
Yes, for both the Horizontal and Non-Horizontal Guidelines
Only the Horizontal Guidelines, but not the Non-Horizontal Guidelines
 Only the Horizontal Guidelines, but not the Non-Horizontal Guidelines Only the Non-Horizontal Guidelines, but not the Horizontal Guidelines
 Only the Horizontal Guidelines, but not the Non-Horizontal Guidelines Only the Non-Horizontal Guidelines, but not the Horizontal Guidelines No
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 Only the Horizontal Guidelines, but not the Non-Horizontal Guidelines Only the Non-Horizontal Guidelines, but not the Horizontal Guidelines No I do not know 2.1.6.1 If no, please explain which parts of the Horizontal and Non-horizontal Guidelines are not correct, clear or comprehensive. Please explain, and, if relevant, identify any differences in this respect between different sectors (energy, basic

2.1.7 Is the distinction between effects of horizontal and non-horizontal mergers still relevant?

- Yes, and it is useful to have separate merger guidelines on horizontal and non-horizontal mergers
- Yes, but a single document with guidelines addressing horizontal and non-horizontal mergers would be preferable to ensure consistency

No, the distinction is artificial as many mergers present horizontal and non- horizontal effects
Other
2.2 Efficiency (Were the costs involved proportionate to the benefits?)
2.2.1 Please indicate how any costs associated with the Guidelines (e.g. by providing incorrect, incomplete, misleading or too strict or flexible guidance on certain aspects) compare to any benefits the Guidelines have brought to you / your client (e.g. by providing helpful guidance for assessing mergers). Please exclude any costs related to the notification of mergers that are unrelated to the Guidelines:
There are no costs related to the Guidelines (i.e. they include only helpful guidance)
 Any costs have been small compared to the benefits of the Guidelines Costs have been equal to the benefits of the Guidelines Costs have exceeded the benefits of the Guidelines Irrespective of the costs, the Guidelines have no benefits I do not know
2.2.1.1 Please indicate which costs the Guidelines have generated for you and quantify them. Text of 1 to 1000 characters will be accepted
2.2.1.2 If you consider that the costs have been equal to or have exceeded the benefit, please explain your reasons. Text of 1 to 1000 characters will be accepted
2.2.2 In your / your client's experience, is there scope for further simplification and cost reduction when it comes to the Guidelines? Yes No I do not know
2.2.2.1 If yes, please explain and provide examples on how the Guidelines can reduce costs and how it can be simplified for this purpose (e.g. new structural

<u>-</u>	Objective still relevant	Objective no longer relevant	l n kr
Provide guidance as to how the Commission assesses concentrations when the undertakings concerned are actual competitors in the same relevant markets	0	0	(
Provide guidance as to how the Commission assesses concentrations when the undertakings concerned are potential competitors in the same relevant markets	0	0	
Provide guidance as to how the Commission assesses concentrations where the undertakings concerned are active on different relevant markets, at different steps of in the value chain or neighbouring markets	0	0	(
Provide legal certainty, predictability and transparency	0	0	
1.1 If you have rated any of the objectives as "no lo lain what factors lead you to consider this/these obj	_	-	

2.4.1 In your experience or that of your client, are there any inconsistencies

or contradictions between any of the individual paragraphs or sections of the

presumptions, easier or clearer principles to follow, or on the contrary need to

Horizontal Merger Guidelines is inconsistent with another paragraph/section
of the Non-Horizontal Merger Guidelines)
Yes
No
Do not know
2.4.1.1 If "yes", please identify the paragraph(s) or section(s) of the Guidelines giving rise to the inconsistency or contradiction, and explain the reasons for your assessment Text of 1 to 3000 characters will be accepted
2.4.2 In your experience or that of your client, are there any inconsistencies or contradictions between the Guidelines and the judgments of the EU
Courts?
Yes
No
Do not know
2.4.2.1 If "yes", please identify the issue, specify the paragraph(s) or section(s) of
the Guidelines giving rise to the inconsistency or contradiction, and explain the
reasons for your assessment
Text of 1 to 3000 characters will be accepted
2.4.3 In your experience or that of your client, are there any inconsistencies or contradictions between the Guidelines and any other legal texts within the EU merger control framework (e.g. Notice on the definition of the relevant market, Implementing Regulation, Notice on Simplified treatment etc)? Yes No Do not know
2.4.3.1 If "yes", please identify the texts at issue, specify the paragraph(s) or section

(s) of the Guidelines giving rise to the inconsistency or contradiction and explain

the reasons for your assessment

Guidelines? (for example, instances where one paragraph/section of the

	acters will be accepted
2.4.4 To the bes	t of your or your client's knowledge, are there any
inconsistencies	or contradictions between the Guidelines and other
	truments in the area of competition policy and enforcement?
Yes	
No	
Do not know	,
•	ease identify the instruments at issue, specify the paragraph(s) or
` '	Guidelines giving rise to the inconsistency or contradiction and his for your assessment.
Text of 1 to 3000 chara	•
	,
	t of your / your client's knowledge, are there any
	between the Guidelines and EU rules or policies in areas
other than comp	etition?
Yes	
[™] No	
Do not know	r
paragraph(s) or s	ease identify the EU rules or policies at issue, specify the ection(s) of the Guidelines giving rise to the inconsistency or explain the reasons for your assessment.
Text of 1 to 3000 chara	acters will be accepted
	the Guidelines take into account existing ex-ante regulation
	s (e.g. telecommunications, energy) in its competitive
accacemant7	
Not at all	t it is hinding and effective
Not at all To the exter	It it is binding and effective
To the exterShould be to	It it is binding and effective aken into account but not replace the assessment of market
Not at all To the exter	ken into account but not replace the assessment of market

2.4.6.1 What, if anything, should be changed?
2.4.7 In your experience or that of your client, do the Guidelines offer sufficient flexibility to take into consideration specific features (e.g. longer investment cycles, innovation intensity, etc)? Yes, fully Yes to some extent
 No, to an insufficient extent Not at all I do not know
How can the Guidelines offer sufficient flexibility to take into consideration specific sectoral features (e.g. longer investment cycles, innovation intensity, etc)? The guidelines should only offer indications based on the legal principles and criteria stemming from the merger regulation and the case-law, which are general in nature The guidelines should offer sound economic principles that are to be applied with sufficient flexibility on case-by-case basis The guidelines should more specifically provide general guidance on individual features (e.g. investment cycles, resilience, etc) that can differentiate economic sectors and how they are to be taken into account.
2.5 EU added value (Does action at EU level provide clear added value?)
2.5.1 In your experience or that of your client, have the Guidelines at EU level contributed to a consistent approach to merger assessment by the Commission and the EU national competition authorities? Yes No I do not know 2.5.1.1 If "no", please explain. Text of 1 to 3000 characters will be accepted
Text of Tito oood characters will be accepted

2.5.2 Please elaborate on any added value stemming from the fact that the Guidelines are adopted at EU level.
Text of 1 to 2000 characters will be accepted
,
3 Competitiveness
3.1 In your/your client's view, do the current Guidelines provide clear, correct
and comprehensive guidance on how merger control reflects the objective of
having a productive and competitive economy?
Yes, fully
Yes, to some extent
No, to an insufficient extent
Not at all
I do not know
3.1.1 Please explain and mention in particular which provisions of the Guidelines (if
any) are not clear or outdated, or what you consider is missing from the Guidelines.
Text of 1 to 5000 characters will be accepted
3.2 What are the benefits that merged companies' increased scale might bring to competitiveness:
3.2.1 In a scenario where the increased scale does not create market power
or a dominant position (e.g. a merger between complementary players in
terms of products or geography)? Please select the benefits that you / your
client believe(s) are relevant for increased competitiveness of the merged
entity. For each selected benefit, please provide concrete examples and
underlying data. Please also specify which metrics can be used to measure
these elements.
a. Decreasing average cost curve
□ b. Network effects (i.e., whereby a product or service gains additional value as
more people use it)
c. Intangible capital (assets lacking physical substance, e.g. patents,
copyrights, goodwill, know-how)
d. Access to equity investment
e. Ability and incentive to invest (e.g. in network infrastructure)

 f. Ability and incentives to innovate (i.e. R&D, including high-risk innovation) g. Ability and incentives to derive value from aggregation of data h. Improves access to market (i.e. ability to reach new customers or geographies in the internal market or outside the internal market) i. Ability to procure products more competitively from large suppliers? j. Ability to compete in global markets outside the EU k. Other factors
3.2.1.1 a. Please specify.
Text of 1 to 1000 characters will be accepted
3.2.1.1.b Please specify.
Text of 1 to 1000 characters will be accepted
3.2.1.1. c. Please specify. Text of 1 to 1000 characters will be accepted
3.2.1.1.d. Please specify. Text of 1 to 1000 characters will be accepted
3.2.1.1 e. Please specify. Text of 1 to 1000 characters will be accepted
3.2.1.1. f. Please specify. Text of 1 to 1000 characters will be accepted
3.2.1.1.g. Please specify. Text of 1 to 1000 characters will be accepted
3.2.1.1. h. Please specify. Text of 1 to 1000 characters will be accepted

3.2.1.1.i. Please specify
Text of 1 to 1000 characters will be accepted
3.2.1.1.j. Please specify
1000 character(s) maximum
3.2.1.1.k Please list and specify
1000 character(s) maximum
3.2.2 In a scenario where the increased scale creates or strengthens market
power or a dominant position, please indicate which of the benefits identified
above are still relevant for increased competitiveness of the merged entity,
and comment on whether it may damage the competitiveness of other
companies or the economy. For each selected benefit, please provide
concrete examples and underlying data. Please also specify which metrics
can be used to measure these elements.
Minimum 1 selection(s)
a. Decreasing average cost curve
b. Network effects (i.e., whereby a product or service gains additional value as
more people use it)
c. Intangible capital (assets lacking physical substance, e.g. patents,
copyrights, goodwill, know-how)
d. Access to equity investment
e. Ability and incentive to invest (e.g. in network infrastructure)
f. Ability and incentives to innovate (i.e. R&D, including high-risk innovation)
g. Ability and incentives to derive value from aggregation of data
h. Improves access to market (i.e. ability to reach new customers or
geographies in the internal market or outside the internal market)
i. Ability to procure products more competitively from large suppliers? j. Ability to compete in global markets outside the EU

3.2.2.1.a. Please specify.	
Text of 1 to 1000 characters will be accepted	
3.2.2.1.b. Please specify.	
Text of 1 to 1000 characters will be accepted	
2.0.0.1 a. Diagna anadifi.	
3.2.2.1.c. Please specify.	
Text of 1 to 1000 characters will be accepted	
3.2.2.1.d. Please specify.	
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3.2.2.1.e. Please specify.	
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3.2.2.1.f. Please specify.	
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3.2.2.1.g. Please specify.	
Text of 1 to 1000 characters will be accepted	
3.2.2.1.h. Please specify.	
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Text of 1 to 1000 characters will be accepted	
3.2.2.1.i. Please specify.	
Text of 1 to 1000 characters will be accepted	
3.2.2.1 i Place enecify	
3.2.2.1.j. Please specify 1000 character(s) maximum	
rood character(s) maximum	

3.2.2.1.k. Please li 1000 character(s) maxir	
scale through me cosition? Please could be sufficier circumstances su consumers. Plea relevant.	he Commission assess the benefits of companies' gaining rgers when they create market power or a dominant explain in particular under which conditions such benefits at to outweigh competitive harm and under which uch benefits would be passed on to business customers se illustrate with the specific benefits you considered
Text of 1 to 3000 charac	ters will be accepted
	our client's perspective, how can the merger guidelines ne security of supply, and ii.) resilience of the EU economy
contribute to i.) th	ne security of supply, and ii.) resilience of the EU economy hocks and dependency on third country input?
contribute to i.) the gainst outside s Text of 1 to 3000 characters 3.4.1 Please explain	he security of supply, and ii.) resilience of the EU economy hocks and dependency on third country input? Sters will be accepted in how merger control can take into account the effects of a rity of supply and ii.) resilience (both negative and positive

3.5 From your/your client's perspective, how can the revised merger guidelines contribute to increased innovation? Please explain what innovation effects (both negative and positive) of a merger the revised merger guidelines can take into account and how

Text of 1 to 3000 characters will be accepted
3.5.1 Please also specify in what sectors innovation is particularly important for competition
3000 character(s) maximum
3.6 From your / your client's perspective, how can the merger guidelines
contribute to increased investment? Please explain what investment effects
(both negative and positive) of a merger the merger guidelines can take into
account and how
3000 character(s) maximum
3.6.1 Please also specify in what sectors investment is particularly important
3000 character(s) maximum
3.7. In your / your client's view, what would constitute pro-competitive
consolidations in global strategic sectors, digital and deep technology
innovation, clean and resource efficient technologies and biotechnologies (e
g., IoT, cloud, quantum, telecom, data, advanced connectivity, cybersecurity
and/or AI), that would benefit competition in the Single Market? Please
explain why in particular in terms of harm and benefits to competition.
Text of 1 to 3000 characters will be accepted
4. Assessing market power using structural and other market features
4.1 In your / your client's view, do the current Guidelines:
4.1.1 Provide clear, correct, and comprehensive guidance with regards to structura
indicators to assess market power or dominance, including market shares and
concentration level?
Yes, fully
Yes, to some extent

No, to an insufficient extent

4.1.1.1 Please explain and mention in particular which provisions of the Guidelines (if any) are not clear or outdated, or what you consider is missing from the Guidelines. Text of 1 to 3000 characters will be accepted
4.1.2 Provide clear, correct, and comprehensive guidance with regards to the frameworks to assess the risks of coordination post-merger? Yes, fully Yes, to some extent No, to an insufficient extent Not at all I do not know
4.1.2.1 Please explain and mention in particular which provisions of the Guidelines (if any) are not clear or outdated, or what you consider is missing from the Guidelines. Text of 1 to 3000 characters will be accepted
 4.1.3 Provide clear, correct, and comprehensive guidance with regards to the frameworks to assess the risks of foreclosure post-merger? Yes, fully Yes, to some extent No, to an insufficient extent Not at all I do not know
4.1.3.1. Please explain and mention in particular which provisions of the Guidelines (if any) are not clear or outdated, or what you consider is missing from the Guidelines 3000 character(s) maximum

Not at all

I do not know

4.2 From your perspective, on which structural indicators the Commission should rely on to assess whether a merger is likely to significantly impede effective competition?
4.2.a. Are market shares, concentration levels, barriers to entry or expansion, and diversion ratios still relevant for this assessment? Text of 1 to 3000 characters will be accepted
4.2.b. Are there other metrics that you / your client believe(s) are relevant to assess the existence of market power post-merger?
Text of 1 to 3000 characters will be accepted
4.3 How can the Commission establish that a merger will lead to the creation or strengthening of a dominant position? Please describe the evidence and metrics that the Commission should rely on. Text of 1 to 3000 characters will be accepted
4.4 How can the Commission establish that a merger will lead to a significant impediment of effective competition in cases where the merged entity will not have a dominant position? Please describe the situations and circumstances under which this could occur (e.g., oligopolistic structure, mergers between close competitors), as well as the evidence and metrics that the Commission should rely on in its assessment.
Text of 1 to 3000 characters will be accepted
4.5 How can the Commission establish that non-horizontal mergers (i.e., between companies that are active at different stages of the value chain or in closely related markets) will lead to competitors being — fully or partially — foreclosed from the market, ultimately harming consumers? Please describe the situations where such foreclosure is likely, identifying the evidence and metrics that the Commission should rely on for its assessment. Text of 1 to 3000 characters will be accepted

of companies' coordinating their market behaviour or render coordination
more stable or effective? Please describe the circumstances that could
facilitate this, identifying the evidence and metrics the Commission should
rely on in its assessment.
Text of 1 to 3000 characters will be accepted
5. Innovation and other Dynamic Elements in Merger Control
5.1 In your/your client's view, do the current Guidelines provide adequately clear, correct and comprehensive guidance on how the Commission considers innovation and other dynamic criteria in its assessment of the impact of mergers on competition (dynamic merger effects are linked to firms' forward-looking behaviours, particularly their ability and incentive to invest and innovate, as well as to enter or exit a market in the mid-to-long term. Dynamic merger effects can be either positive, leading to efficiencies,
or negative, leading to harm)?
Yes, fully
Yes, to some extent
No, to an insufficient extent
Not at all
I do not know
5.1.1 Please explain and mention in particular which provisions of the Guidelines (if any) are not clear or outdated, or what you consider is missing from the Guidelines. Text of 1 to 3000 characters will be accepted
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5.2 In what circumstances can mergers negatively impact the ability and incentives of the merged company to innovate (e.g. a merger between strong innovators, acquisition of an innovator, acquisition of an input critical for other companies to innovate)? Based on which evidence and metrics can the Commission conclude that a merger will likely harm innovation? Text of 1 to 3000 characters will be accepted

4.6 How can the Commission establish that a merger will increase the risks

innovative player with a large competitive potential (e.g., in the case of nascent and emerging market or rapidly developing sectors) harm competition? Based on which evidence and metrics can the Commission conclude that the elimination of a (small but particularly) innovative player with a large competitive potential harms competition? 3000 character(s) maximum
5.3 In what circumstances can mergers positively impact the ability and incentives of the merged company to innovate? Based on which evidence and metrics can the Commission conclude that a merger advances innovation? Please distinguish between mergers creating market power or a dominant position, and those that do not, as relevant. Text of 1 to 3000 characters will be accepted
5.3.1. What elements, evidence and metrics can the Commission consider when balancing the potential positive benefits and spillovers of enhanced R&D capabilities against the potentially anticompetitive effects of a merger?
5.4 In what circumstances can mergers negatively impact the ability and incentives of the merged company to invest? Based on which evidence and metrics can the Commission conclude that a merger will likely harm investment? Please distinguish between mergers creating market power or a dominant position, and those that do not, as relevant Text of 1 to 3000 characters will be accepted
5.5 In what circumstances can mergers positively impact the ability and incentives of the merged company to invest? Based on which evidence and metrics can the Commission conclude that a merger advances investment? Please distinguish between mergers creating market power or a dominant position, and those that do not, as relevant Text of 1 to 3000 characters will be accepted

is likely to enter the market in a near future or already exert competitive constraints even if not in the market) harm competition? Based on which evidence and metrics can the Commission conclude that the elimination of a potential competitor harms competition? 3000 character(s) maximum
5.7 How far in the future should and can the Commission look at when assessing the impact of a merger on competition (e.g., whether companies will invest or innovate post-merger, or whether prices will increase because of the merger)? How and under what circumstances should the Commission's assessment consider long investment cycles in a given industry? Based on what evidence should the Commission assess uncertainties linked to the future? 3000 character(s) maximum
3000 Character(S) Maximum
6. Sustainability and clean and resource-efficient technologies
6.1 In your/your client's view, do the current Guidelines provide clear, correct, updated, and comprehensive guidance on how merger control reflects the transition to a sustainable and climate-neutral economy with clean and resource-efficient technologies solutions? Yes, fully Yes, to some extent No, to an insufficient extent I do not know
6.1.1 Please explain which provisions of the Guidelines (if any) are not clear or outdated, or what you consider is missing from the Guidelines. Text of 1 to 3000 characters will be accepted

5.6. In what circumstances can the elimination of a potential competitor (that

dynamics that are linked to the transition to a sustainable and climate-neutral
economy with clean tech solutions?
Text of 1 to 3000 characters will be accepted
6.3 In your/your client's view, should the Guidelines better reflect how the
clean transition and sustainability goals may be considered by the
Commission in its merger control analysis (e.g., as important characteristics
of products and services, on which companies compete, or as driving
companies' incentives to invest and develop innovative and clean (tech)
solutions)?
Text of 1 to 3000 characters will be accepted
6.4 Please explain in which circumstances mergers may reduce competition
by affecting any of the following aspects: (i) investment in, development, and
supply of sustainable and decarbonised products and clean tech solutions,
(ii) maximum extension of the lifespan of resources ('circular economy'), and
(iii) access to affordable and decarbonised energy (e.g., merger between two
competing businesses or the acquisition of a critical input). In addition,
please explain which evidence and metrics the Commission should rely on.
Text of 1 to 3000 characters will be accepted
6.5. What competitive benefits can margare bring in terms of (i) investment
6.5 What competitive benefits can mergers bring, in terms of (i) investment
in, development, and supply of sustainable and decarbonised products and
clean tech solutions, (ii) maximum extension of the lifespan of resources
('circular economy'), or (iii) access to affordable and decarbonised energy?
Please provide examples of such benefits (e.g. better access to critical
inputs, increased ability to invest and innovate, or increased buyer power),
describing the circumstances under which these would likely benefit, not
only the merging companies, but the overall EU industry and consumers.
Text of 1 to 3000 characters will be accepted

merger competitive harm, and under which conditions such benefits would	
be passed on to business customers and consumers? Please illustrate with	
the specific benefits you considered relevant.	
Text of 1 to 3000 characters will be accepted	
7 Digitalisation	
7.1 In your/your client's view, do the current Guidelines adequately reflect	
the evolutions linked to the digitalisation of the economy?	
Yes, fully	
Yes, to some extent	
No, to an insufficient extent	
Not at all	
I do not know	
7.1.1 Please explain and mention in particular which provisions of the Guidelines (if	
any) are not clear or outdated, or what you consider is missing from the Guidelines.	
Text of 1 to 3000 characters will be accepted	
7.2 From your/your client's perspective, what are the new competitive	
dynamics that are linked to the digitalisation of the economy that should be	
reflected in the merger guidelines?	
Text of 1 to 3000 characters will be accepted	
7.3 How can mergers between companies active in different markets shaped	
by digitalisation harm competition? Please explain whether due to the	

specific competitive dynamics in those markets, non-horizontal mergers

because the merged entity will adopt a foreclosure conduct but because of e.

g. increased barriers to entry or elimination of potential competition linked to

might harm competition in non-traditional ways, that is not necessarily

6.6 Under which conditions the merger benefits relating to the EU's clean

transition and sustainability/clean tech could be sufficient to outweigh the

digital ecosystems, data accumulation, interoperability degradation, targeted
foreclosure. Please explain why and how this could harm competition and
which evidence and metrics the Commission can rely on.
Text of 1 to 3000 characters will be accepted
7.4 In markets driven by technological changes, what would be an
appropriate timeframe for the Commission to adequately assess the impact
of mergers on competition? Should there be a distinction between markets
before and after "tipping" to a leading company?
Text of 1 to 3000 characters will be accepted
8 Efficiencies
8.1 In your/your client's view, do the current Guidelines provide clear, correct and comprehensive guidance on how the Commission assesses
merger efficiencies?
Yes, fully
Yes, to some extent
No, to an insufficient extent
Not at all
I do not know
8.1.1 Please explain and mention in particular which provisions of the Guidelines (if
any) are not clear or outdated, or what would be missing for the Guidelines.
Text of 1 to 3000 characters will be accepted
8.2 Are there any efficiencies that are specific to certain types of mergers?
8.2.a Are there efficiencies specific to mergers between firms offering
complementary products, offers or services?
© Yes
No
8.2.a Please explain your reply.

Text of 1 to 3000 characters will be accepted

8.2.b Are there efficiencies that are specific to vertical mergers, i.e. between firms active at different levels of the supply chain? Yes
[™] No
9.0 h Dloggo gyplain your raphy
8.2.b Please explain your reply. Text of 1 to 3000 characters will be accepted
rext of 1 to 5000 characters will be accepted
8.2.c Are there efficiencies specific to horizontal mergers, i.e. between firms that are actual or potential competitors in the same market to offer products or service
competing directly?
Yes
No No
8.2.c Please explain your reply.
Text of 1 to 3000 characters will be accepted
8.3. Under which circumstances can a merger that reduces effective competition generate efficiencies that outweigh the harm to consumers brought by the merger?
8.3.a Under which circumstances can efficiencies outweigh harm when it comes t
cost savings passed on to consumers? Please explain your reply and give examples
8.3.b Under which circumstances can efficiencies outweigh harm when it comes t
improved quality of product and services valued by consumers, e.g. through
increased investment or innovation? Please explain your reply and give examples
8.3.c Under which circumstances can efficiencies outweigh harm when it comes t

the merger? Please explain your reply and give examples

8.3.d Are there other relevant circumstances in which efficiencies can outweigh harm?
© Yes
© No
140
8.3.d If yes, please explain your reply and give examples
3000 character(s) maximum
8.4 If efficiencies (contrary to competitive harm) will not materialise right after the merger, what is a reasonable and acceptable timeframe to consider that merger efficiencies are likely enough and substantial enough to compensate consumers harm? Under what circumstances should this timeframe be longer or shorter? Please explain. Text of 1 to 3000 characters will be accepted
8.5 How can the Commission assess whether the merger efficiencies claimed by the merging parties are substantial and likely to materialize?
Please explain in particular what the most reliable evidence or metrics would
be to verify efficiencies. Text of 1 to 3000 characters will be accepted
Text of 1 to 5000 characters will be accepted
8.6 In you/your client's views, how should the Commission assess whether the merger efficiencies could be achieved by less anti-competitive means, such as a cooperation agreement or a different merger? Please explain in particular how realistic those alternatives have to be. Text of 1 to 3000 characters will be accepted
9. Public policy, defence and security as well as labour market considerations

9.1 In your / your client's view, do the Guidelines provide clear, correct, and comprehensive guidance regarding (i) labour markets, (ii) media plurality or (iii) strategic sectors and other public policy considerations? Yes, fully Yes, to some extent No, to an insufficient extent Not at all I do not know
9.1.1 Please explain and mention in particular which provisions of the Guidelines (if any) are not clear or outdated, or what would be missing from the Guidelines. Text of 1 to 3000 characters will be accepted
9.2 Do you consider that new or additional guidance regarding (i) labour markets, (ii) media plurality, (iii) infrastructures critical for the EU economy (e. g., telecommunications networks, electricity distribution network, etc.), (iv) strategic sectors (v) other public policy considerations should be included in the revised merger guidelines? Yes No I do not know 9.2.1 If so, please identify which elements should be included. Text of 1 to 3000 characters will be accepted
9.3 Please explain and specify in which circumstances you / your client believe(s) that a merger can result in harm in labour markets and to workers, and how this may also impact consumers. Text of 1 to 3000 characters will be accepted
9.4 Please explain and specify in which circumstances you / your client believe(s) that a merger can have positive effects in labour markets and to workers, and how this may also impact consumers. Text of 1 to 3000 characters will be accepted

9.5 Do you consider that mergers can benefit or harm diversity and media plurality? Yes No I do not know
9.5.1 Please explain and specify in which circumstances increased market power through mergers can benefit or harm diversity and media plurality, and ultimately consumers. Text of 1 to 3000 characters will be accepted
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9.6 In your / your client's view, do the Guidelines provide clear, correct, and comprehensive guidance regarding defence and security considerations? Yes, fully Yes, to some extent No, to an insufficient extent Not at all I do not know
9.6.1 Please explain and mention in particular which provisions of the Guidelines (if any) are not clear or outdated, or what would be missing from the Guidelines 3000 character(s) maximum
9.7 Do you consider that new or additional guidance regarding defence and security considerations should be included in the revised merger guidelines? Yes No 9.7.1 If so, please identify which elements should be included 3000 character(s) maximum
9.8 Do you consider that mergers can positively or negatively impact

defence and security and defense capabilities?

© Yes
No
I do not know
9.8.1 Please explain in which circumstances mergers could improve or harm security and defence capabilities. Please distinguish between mergers creating market power or a dominant position, and those that do not, as relevant. Text of 1 to 3000 characters will be accepted
9.9 Do you consider that mergers can positively or negatively impact strategic sectors (other than clean tech, deep tech, digital and security and defence sectors) capabilities?
No
I do not know
9.9.1 Please explain in which circumstances mergers could improve or harm strategic sectors (other than clean tech, deep tech, digital and security and defence sectors) capabilities. Please specify the strategic sector(s) and distinguish between mergers creating market power or a dominant position, and those that do not, as relevant 3000 character(s) maximum
10. Final comments and document upload
10.1 Do you wish to make any additional comments that may be relevant for the revision of the Guidelines? Text of 1 to 1000 characters will be accepted
10.2 Please attach any documents in your possession that support your replies to the questions above, and that may assist the Commission in its assessment of those replies, clearly identifying the question to which they

Only files of the type pdf,txt,doc,docx,odt,rtf are allowed

possible.

10.3	Please indicate whether the Commission services may contact you for
further details on the information submitted, if required.	
	Yes
	No

End of the questionnaire. Thank you for your contribution.