

Cirkulär ekonomi

ICC Sverige | 4 november 2024





Mötets öppnande

Presentation av "Putting the circular economy into motion"

Nästa steg

Information om det internationella fördraget mot plastföroreningar

Rapport från rundabordssamtal i New York om näringslivet som drivkraft för hållbar utveckling

Rapport från WTO:s *Trade and Environmental Sustainability* Structured Discussions (TESSD)

Mötets avslut



Presentation av "Putting the circular economy into motion"



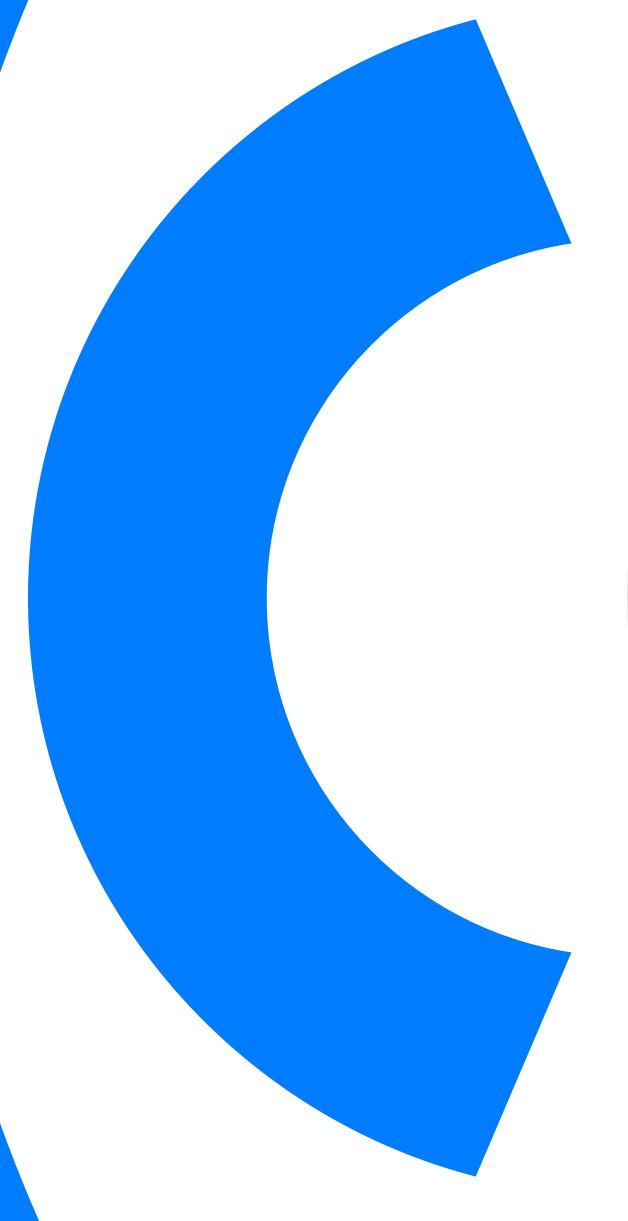
Putting the circular economy into motion

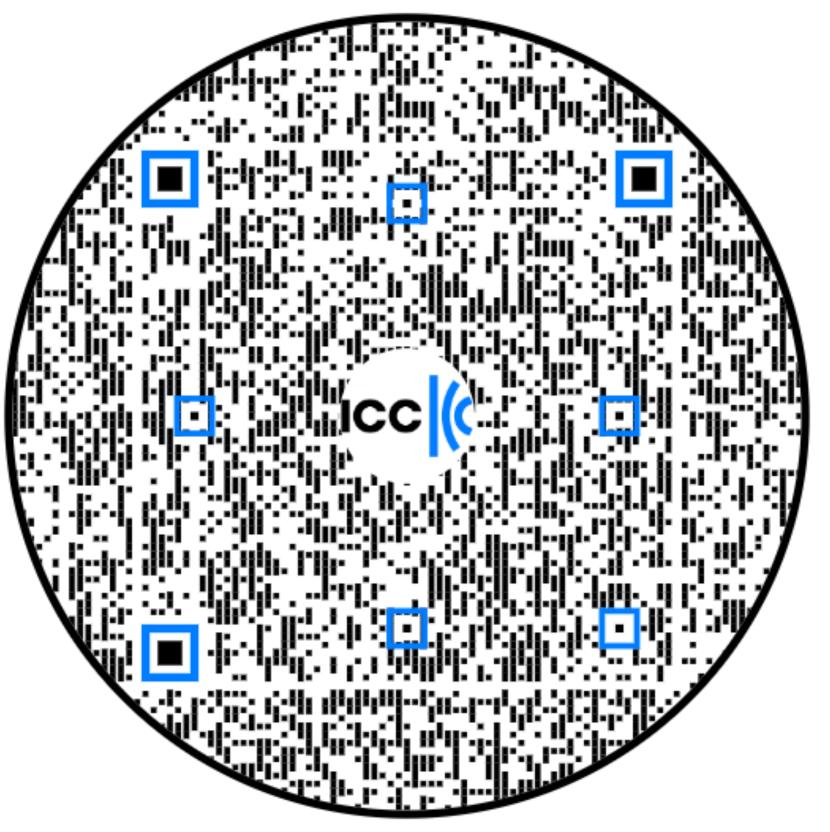
Barriers and opportunities

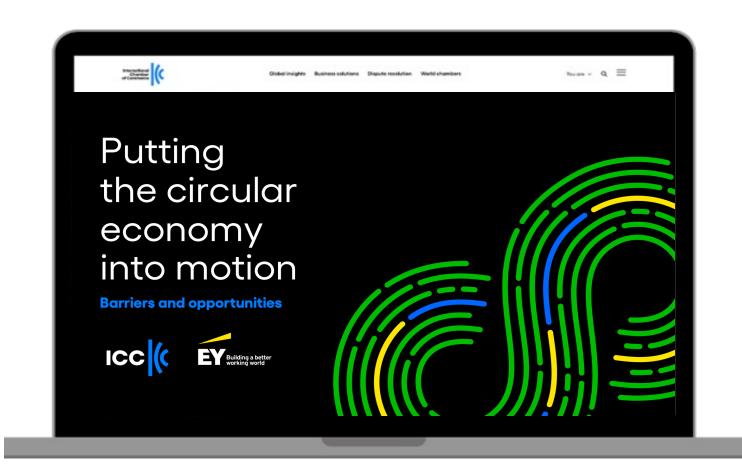












What does the circular economy do for business?

The circular economy

- reduces dependency on critical raw materials and challenges in supplying them
- optimises resource efficiency, lowering costs
- keeps products and materials in use as long as possible, reducing waste
- allows waste to be repurposed and turned into like-new resources



Barriers to the circular economy What we're hearing from businesses

It's too costly to implement circular economy practices and we don't have access to sufficient funding.

There is a ban on the import of remanufactured goods.

We can't find reliable suppliers of recycled materials.



What is holding us back

Key barriers to the circular economy

Policy and regulatory

Lack of harmonised and standardised regulations

Lack of updates to customs classifications and regulations

Challenges due to the Basel Convention Technological

Lack of innovative recycling technology

Lack of traceability and data

Trade-offs between functionality and circularity

Infrastructure

Reverse logistics

Lack of collection and sorting infrastructure

Limited scalability

Financial

Additional premium on circular materials

Upfront investment requirements

Accounting practices

Organisational

Internal buy-in and coordination

Supply chain challenges

Measuring progress

Social

Consumer behaviour and perception

Lack of information on post-use return

Contamination of material streams

The good news

Opportunities exist despite challenges

Policy and regulatory support

Harmonisation of regulations

Incorporate technical expertise in policymaking

Engage circular economy standards bodies

Technological opportunities

Investment in recycling technologies

Design for circularity

Leverage digitalisation Infrastructure opportunities

System-thinking perspective

At-source sorting and collection

Strategic material banks

Financial opportunities

Financial incentives

Carbon accounting

Shared investment between value chain partners

Organisational opportunities

Leadership buy-in

Effective consumer awareness and engagement

Labelling policies

Social opportunities

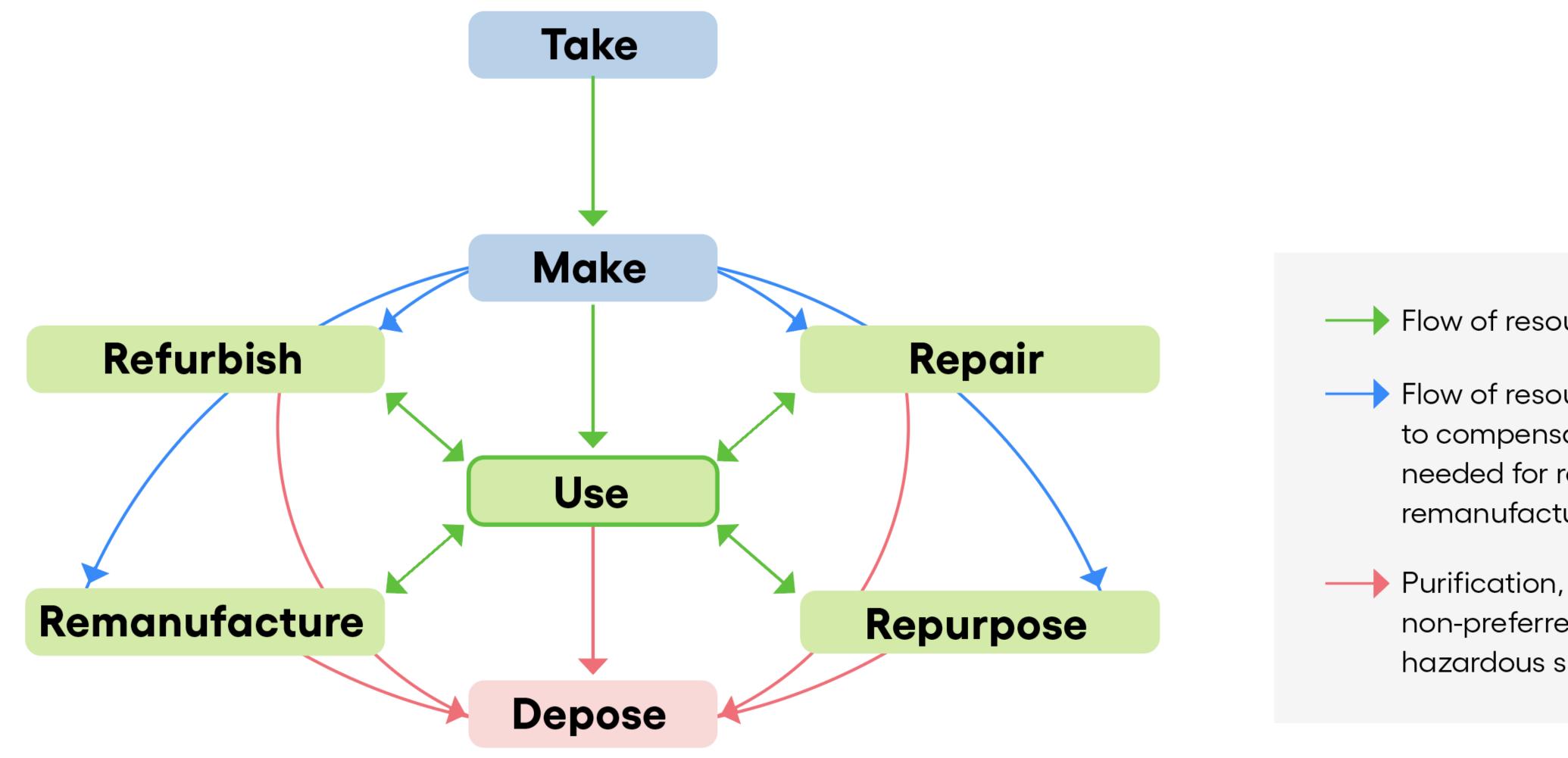
Shift consumer behaviour and perception

Increase consumer awareness on post-use return

Promote circular economy principles



How does a circular material flow look in practice?



- Flow of resources and products
- Flow of resources and products to compensate purification or needed for refurbish, repair, remanufacture and repurpose
- Purification, e.g. omission of non-preferred resources, e.g. hazardous substances

How policymakers can enable change



Embrace multilateral cooperation to address barriers globally



Harmonisation and alignment of laws and regulations

Harmonise laws, regulations and technical specifications to level the playing field for companies across the globe and align them with the innovations and evolution of the circular economy



Technical expertise and inclusivity

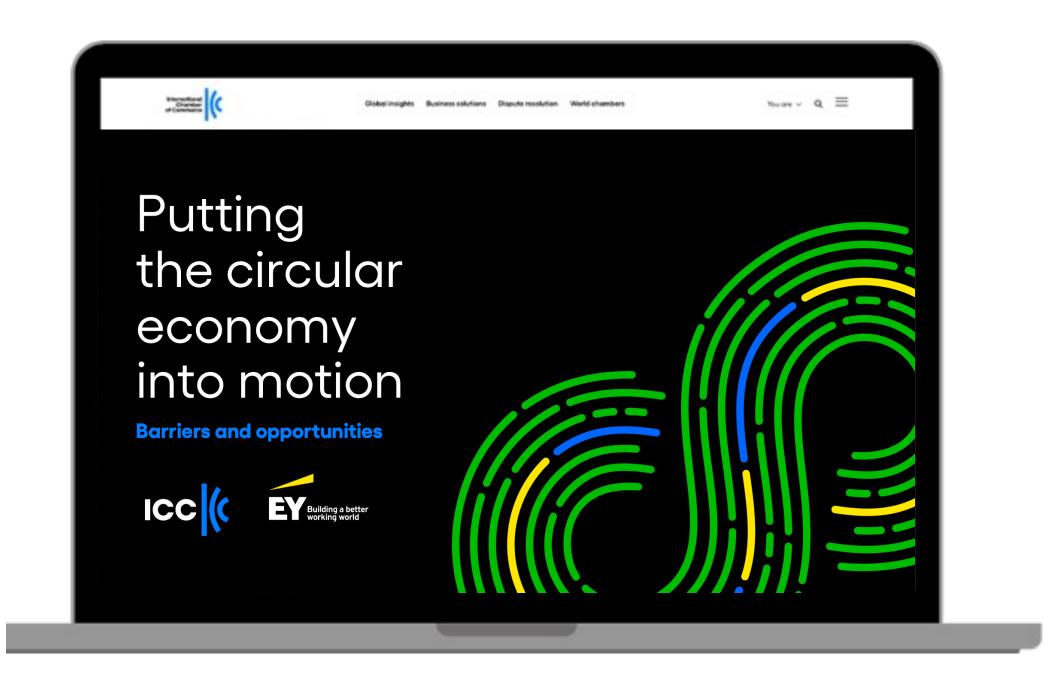
Incorporate technical
business expertise in
policymaking to allow for
more granularity and bring
all key stakeholders and
organisations to the table



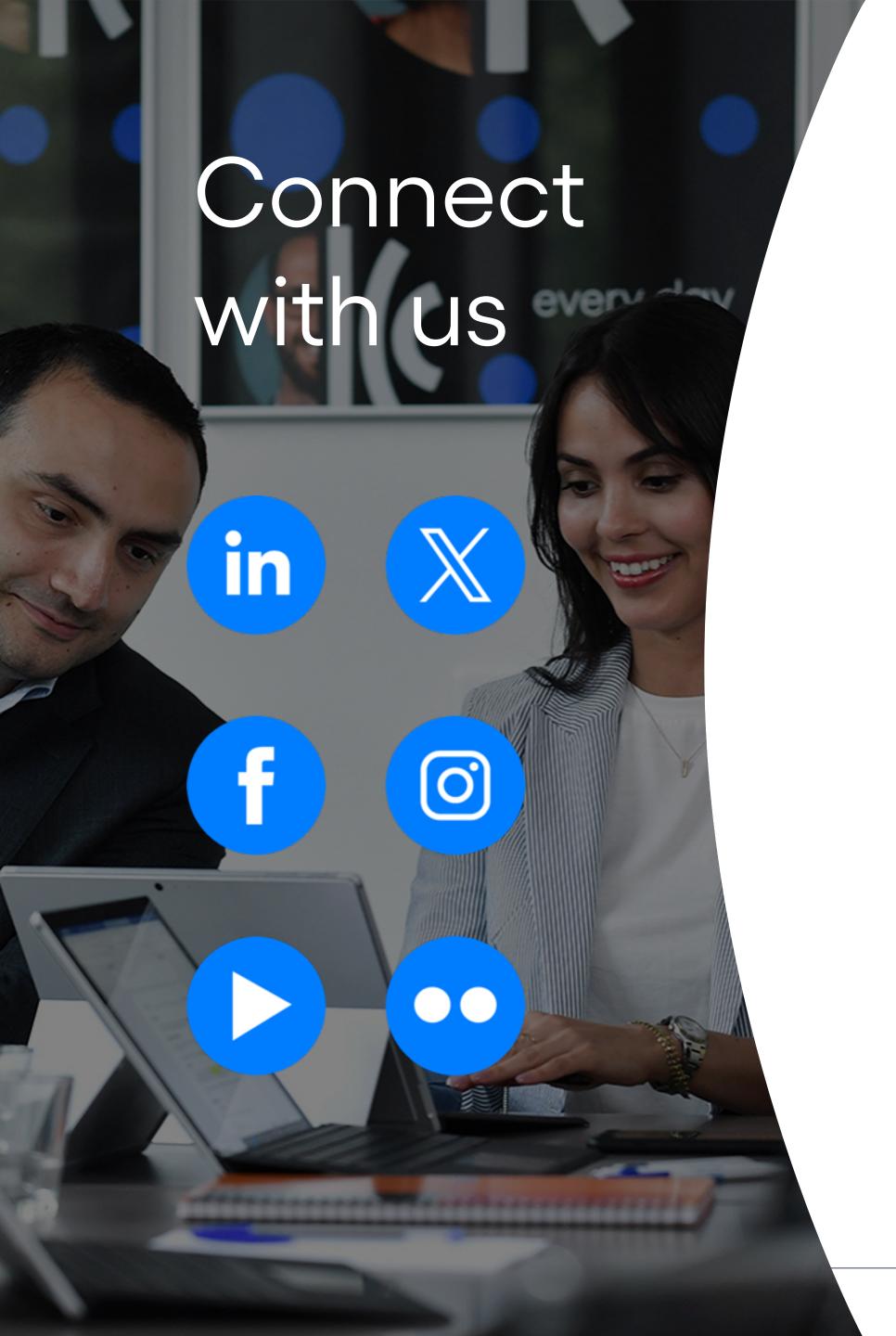
Basel Convention

Move the Basel Convention beyond linearity

Acknowledgement



We thank EY for their collaboration and contribution to the report "Putting the circular economy into motion" available on iccwbo.org.



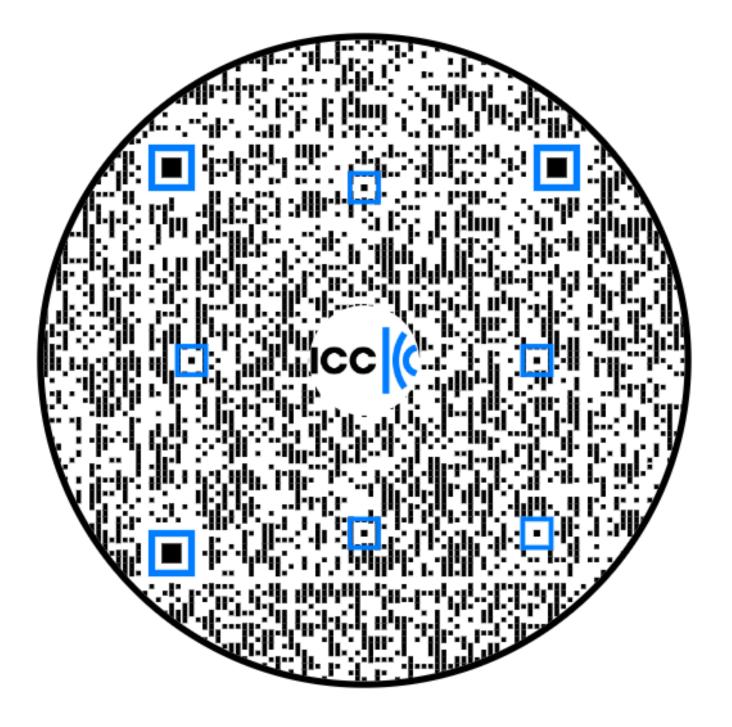
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Nästa steg?





Hur kan vi på ICC nyttja rapporten?

- •Generella kommentarer på rapporten
- Påverkan på Baselkonventionen?
- End of waste kriterier?
- •Övrigt





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Nästa möte och avslut

