



# ICC Make Climate Everyone's Business Forum

**COP29 – Partnership Deck**



# Concept

Policymakers have it in their hands to provide clarity on **structural changes**, **regulatory frameworks** and **financial incentives** that businesses need in order to deploy the billions – even trillions in capital expenditure required to **keep the global temperature increase to below 1.5°C** and to **achieve net-zero emissions by 2050**.

# Concept

The ICC pavilion in the **COP29 Blue Zone** will bring together a diverse network of participants from the public and private sectors to align their climate ambitions and actions for the next decade.

Your organization has an **exclusive invitation** to gain profile in partnership with ICC on-site in Baku.

## Format

This two-week long program will focus on critical issues to consider when developing the necessary regulatory frameworks and incentives needed to enable rapid decarbonization of the global economy and local communities.

Discussion themes include **adaptation finance, renewable energy, carbon pricing, agriculture and food system security** and **just transition**.



## ICC Network and Reach

As the institutional representative of 45 million businesses worldwide, ICC's network of National Committees, Chambers of Commerce and affiliate groups reaches businesses in every sector, ranging from multinational corporations to SMEs.



# ICC Pavilion at COP29

**Corporate Partnerships**



# COP29 Playbook

This year, ICC will be introducing a new playbook aimed to showcase the successes and challenges of businesses taking ambitious climate actions.

Speaking to the importance of the “Implementation COP,” the playbook will feature testimonials and case studies, with aims to inform and inspire governments to remove practical barriers to progress.

Inclusion in ICC’s COP29 Playbook is a great way to mobilize more than 30,000 onsite participants while reaching interested parties around the globe.

*Pricing for space in the COP29 Playbook is available upon request.*

# In Person Sponsorships

## Silver - \$50,000 (Limit 8)

- **NEW** Quarter-page profile in ICC's COP29 Playbook
- 1 on-site roundtable (exact timing based on availability)
- Limited support from ICC team on invitations and marketing – no programming support provided
- Medium logo placement in all physical and visual formats

## Basic - \$25,000 (Limit 10)

- **NEW** Company recognized by name in the COP29 Playbook
- 1 on-site roundtable (exact timing based on availability)
- Small logo placement in all physical and visual formats



# Gold Sponsorship \$75,000

- **NEW** Half-page profile in ICC's COP29 Playbook
- 1 on-site roundtable (exact timing based on availability)
- First choice of thematic day for roundtable event
- Dedicated support from ICC team on invitations, marketing and programming
- Large logo placement in all physical and visual formats
- Discounted pricing on additional meeting room bookings
- Exclusive networking opportunities for Gold sponsors (TBC)

# Your Contribution Supports

- Thought leadership and partnership building at key intergovernmental fora and with major institutions on environment, climate and energy related issues and other interconnected priority areas;
- The enhancement of ICC's official Focal Point Role as the leading voice and convener of business at the UN Framework Convention on Climate Change (UNFCCC) – enabling increased engagement of the private sector in the UNFCCC and COP processes and the UNFCCC Race to Zero Campaign;
- Consensus building among private sector entities in identifying the policy reforms needed to drive progress toward full implementation of the Sustainable Development Goals and the Paris Climate Agreement;

# Your Contribution Supports

- Engagement with governments to co-create practical incentive and reporting structures as well as support the development of coherent climate policies which enable businesses to reduce the environmental impact of their company and its supply chain and contribute to countries' climate mitigation and adaption efforts;
- The development and scaling of practical tools and pilot programs which support small businesses in aligning their operations with the goals of the Paris Agreement; and
- ICC's efforts to rally the private sector – through a series of events and media outreach – behind global and regional initiatives to achieve net zero emissions by 2050.

# Terms

- Due to the pluralistic nature of the ICC Network, ICC cannot agree to limit sponsorships to preference a specific company over others in a sector or company beyond exclusivity agreements noted in the existing packages.
- All sponsorship agreements are conditional on final space allocations for the ICC pavilion at COP29.
- No benefits will be delivered until payment has been remitted.

# Partnership Highlights

- **Participant Targeting** – ICC attracts a diverse range of guests with climate expertise linked to policy portfolios such as tax, trade and finance.
- **Brand Alignment** – As the Focal Point for Business and Industry at COP, ICC provides a trusted, neutral platform for exchange on climate and sustainability.
- **Post-Event Analytics** – Ability to track relevant online participant data.
- **Continuous Engagement** – ICC virtual events have an 85% opt-in rate for post-event communications from partners.