Detta nyhetsbrev är skrivet av Timea Suto, Global Digital Policy Lead. För mer information, vänligen kontakta jesper.labardi@icc.se.

Digital policy developments in the second quarter of 2024

Dear colleagues,

Welcome to the second quarterly newsletter of 2024 from the ICC Global Digital Economy Commission (DEC). As we enter July, we are pleased to present highlights from our recent work and provide insights on our upcoming initiatives in the months ahead. With 2024 raising many questions about the future of digital policy, emerging technologies and the governance of AI, ICC has been at the heart of global dialogues on these topics sharing private sector perspectives.

Over the past few months multilateral advocacy was the priority for the ICC digital team, conveying business evidence and experience to global policy discussions and further reinforcing our commitment to shape policy environments that champion the multistakeholder approach, international cooperation, and innovation.

At the same time, we are working on developing an overarching ICC narrative on AI, bringing business insights international AI governance, as well as continuing our efforts to ensure business realities are duly considered in the elaboration of the proposed UN Convention on Cybercrime. We are pleased to share with you our latest endeavors and opportunities for further engagement.

Our Second Quarter in Numbers

4	**9**	**8**	**6**
ICC-hosted events	speaking engagements	key events attended	policy products, input documents and responses to consultations

Save the date: NC Digital Policy Dialogue on AI

The National Committee (NC) Digital Policy Dialogues Series is a set of online meetings aimed at informing the ICC NC Network of ongoing projects on a topic-per-topic basis, presenting what is at stake, the actions taken and the opportunities to engage.

The second session of the series took place in June, focusing on cybersecurity. We discussed the upcoming Issue Brief #3 on protecting critical infrastructures and their supply chains, as well as our advocacy efforts at the UN Ad Hoc Committee on Cybercrime. With regards to the latter, the DEC Secretariat and the NC network will collaborate on a global advocacy campaign, sharing the ICC key messages with government negotiators and industry partners ahead of the reconvened concluding session of the Committee taking place from 29 July to 9 August. Please contact the DEC Secretariat if you have any queries or wish to be involved.

The third NC Digital Policy Dialogue will be held on 16 July, with a focus on artificial intelligence. Don't hesitate to reach out in advance with questions and watch out for registration information in the coming weeks.

Internet Governance and Digital Policy at the United Nations

Multilateral conversations have now transitioned to text-based negotiations on the Pact for the Future (PFTF) and its annexed Global Digital Compact (GDC). These documents aim to shape the UN's digital policy priorities and are essential in the lead-up to the 20-year review of the World Summit on the Information Society (WSIS+20), expected to solidify the UN's digital strategy for the forthcoming years. In this crucial stage, we continue to facilitate impactful business engagement and coordinate strategic contributions to ensure that the voice of the business community is effectively integrated into the final agreements.

Recent Activities

- In addition to participating in the UN's consultations, we hosted bilateral meetings with government representatives and missions in Geneva and New York. We convened a closed business roundtable with GDC co-facilitators and collaborated with the Freedom Online Coalition to organize a multistakeholder roundtable with missions to the UN in New York. We submitted input on both revisions of the GDC text to the co-facilitators and like-minded diplomatic missions to bring the voice of business to the negotiating table.
- With ICC the focal point for business since the inception of this journey, we participated in the WSIS+20 Forum High Level Event, organizing and speaking in in-depth workshops and high level sessions. Our participation solidified ICC's strong commitment to meaningfully engaging business in the 20-year review of the WSIS, set to culminate with a pivotal UNGA resolution next year. Our participation in the UN Commission on Science and Technology for Development (CTSD)'s 27th Session on 15-19 April was another step in this direction.
- The NETmundial+10 event concluded on 30 April with the adoption of the Multistakeholder Statement: Strengthening Internet governance and digital policy processes including the São Paulo Guidelines for multistakeholder consensus-building and decision-making. We actively participated in the elaboration of the outcome document through written inputs, and with Timea Suto, ICC Global Digital Policy Lead, representing

the private sector on the [NETmundial+10 High-Level Executive Committee (HLEC)](#).
- Attending the [Internet Governance Forum (IGF)'s Second Round of Open Consultations and MAG Meeting](#) on 26-28 June in Geneva, we contributed to shaping the program of the 19th IGF annual meeting set to take place in Riyadh, Saudi Arabia from 15-19 December. At the event ICC will be hosting workshops on [cyber resilience](#), [digital cooperation](#), [AI](#) and [data governance](#).

Upcoming Engagements Next Quarter

- We will continue our advocacy efforts to ensure the outcomes of the [Summit of the Future](#) are built on business evidence and experience. Please feel free to reach out to [Timea Suto](#) to learn more about engagement opportunities.

Cybersecurity

Amidst unfolding geopolitical tensions, the focus on cyber resilience by national governments worldwide has reached new heights. This puts more pressure on industry to increase the resilience of digital technologies, critical infrastructures, essential services and their supply chains, causing not only growing compliance burdens, but also risking a fragmentation of the global policy, legal and regulatory space that businesses function in. Against this backdrop, over the last months, we focused on reinforcing business positions on the implementation of norms for responsible state behavior in cyberspace as well as on the UN's planned Cybercrime Convention. On both fronts, active business participation is indispensable to help avoid cross-border legal uncertainties and domestic regulatory burdens, as well as create policy environments that recognize the private and public sector's shared responsibility in securing cyberspace.

Furthermore, as the [Open Ended Working Group on the Security of and in the Use of ICTs (OEWG)](#) comes to the end of its current mandate next year, there is a growing imperative to ensure that future mechanisms to discuss cybersecurity norms, rules and actions at the UN meaningfully includes business and other stakeholders.

Recent Activities

- In an effort to further amplify ICC's positions on the UN's planned Cybercrime Convention and voice the private sector's outstanding concerns, we participated in numerous public-facing events (see for example [2024 European Cyber Agora](#), [Let's Talk Cyber](#) initiative webinar) as well as bilateral meetings, and put in place a global advocacy campaign in collaboration with the ICC NC Network.
- We attended in the [intersessional meeting](#) of the OEWG on ICT Security (13-16 May, NYC) and the [Global Roundtable on ICT Security Capacity-Building](#) preceding it (10 May, NYC), delivering substantive contributions and calling on governments to ensure cybersecurity is considered as part of the wider development agenda.

Upcoming Engagements Next Quarter

- We are currently preparing for the launch of ICC's third cybersecurity issue brief, this time focusing on Protecting the cybersecurity of critical infrastructures and their supply chains. Keep an eye out for the release of the paper.

- We will be attending the [reconvened concluding session of the Ad-Hoc Committee on Cybercrime](#) (29 July – 9 August, New York). Please contact Timea Suto if you are interested in joining our advocacy efforts in advance or during the meeting.

Connectivity and Access

Through the work of the ICC Working Group on Connectivity and Access we advocate for policy frameworks that embrace a holistic view entire digital ecosystem. We aim to co-create enabling policy environments that are non-discriminatory, technology-neutral, and facilitate investment and innovation.

Recent Activities

- Following members' guidance, we [submitted a response](#) to the [ITU Global Symposium for Regulators (GSR-24)](#) Best Practice Guidelines consultation, themed: Charting the course of transformative technologies for positive impact. The ICC response is built on our [White Paper on Delivering Universal Meaningful Connectivity](#) and [Digitalisation for People, Planet and Prosperity](#) campaign.
- ICC members also actively participated in the ITU Study Group 1 (April 15–26) and Study Group 2 (April 29–May 10) meetings in Geneva.

Upcoming Engagements Next Quarter

- Over the coming months we will focus on developing ICC's contribution to the consultation by the ITU Council Working Group on International Internet-Related Public Policy Issues (CWG-Internet) on [developmental aspects to strengthen the Internet](#). Please reach out to [Meni Anastasiadou](#) if you would like to contribute.

Artificial Intelligence

Following numerous policy developments on the AI front over the past months (see our previous newsletter for details), conversations on the global governance of AI continue to intensify. With the [Council of Europe's Convention on AI, Human Rights, Democracy and the Rule of Law](#) now [officially adopted](#) by the Committee of Ministers, attention turns to the development of its Methodology for Human Rights, Democracy and Rule of Law Impact Assessment (HUDERIA), expected to be finalized by the end of this year. Over at the UN, member states are debating a second UNGA resolution on AI, tabled by China and the release of the final report of the UN Secretary-General's Advisory Body on AI is also imminent.