Global Digital Economy Commission Meeting

6 December 2023

Hybrid: Geneva, Centre International de Conférences Genève and Online

14:00 – 18:00 CET

ICC

General Housekeeping Rules

The meeting will start soon. In advance, we would like to share some general house keeping rules with all participants:

- Please keep your microphones on mute and your cameras switched off. When called upon to speak, please unmute yourself and turn your camera on.

- If you have any questions and comments for the speakers, feel free to type them in the chat, we will try to ask them after each session, if time allows.

- If you wish to ask a question or make a comment, please use the "raise hand" function and wait until you are given the floor.

- Please note that the meeting will be recorded for internal purposes only.
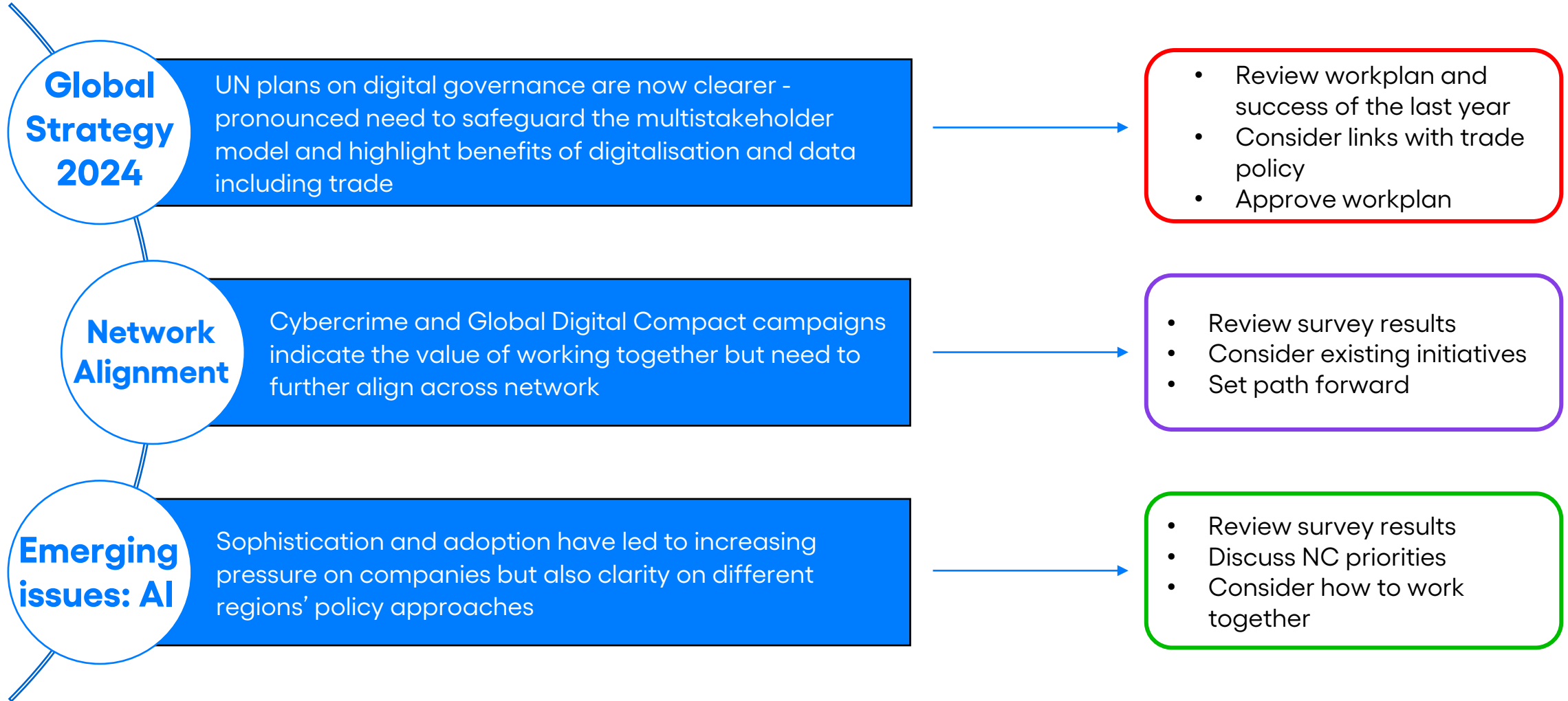
Introductory Remarks

Rene Summer
Chair of the ICC Global Digital Economy Commission

14:00 – 14:20

Welcome Context and Meeting Objectives

Global Strategy 2024

UN plans on digital governance are now clearer - pronounced need to safeguard the multistakeholder model and highlight benefits of digitalisation and data including trade

- Review workplan and success of the last year
- Consider links with trade policy
- Approve workplan

Network Alignment

Cybercrime and Global Digital Compact campaigns indicate the value of working together but need to further align across network

- Review survey results
- Consider existing initiatives
- Set path forward

Emerging issues: AI

Sophistication and adoption have led to increasing pressure on companies but also clarity on different regions' policy approaches

- Review survey results
- Discuss NC priorities
- Consider how to work together

Introductory Remarks

Torbjörn Fredriksson
Head of E-commerce and Digital Economy Branch

UNCTAD

14:20 – 14:30

ICC

Q&A

14:30 – 14:50

Questions on digital issues

Working Session: Reviewing 2023

Rene Summer
Chair of the ICC Global Digital Economy Commission

14:50 – 15:30

ICC

Reviewing 2023: Workplan

Legend:
- ✓ Completed
- » In progress
- 🕐 Upcoming

	Connectivity & Access	Cybersecurity	Data Governance	Cross Cutting Projects
Goals	(1) an enabling environment for investment and innovation in universal meaningful connectivity (2) an open, free and unfragmented Internet	(1) responsible conduct by all actors in cyberspace (2) shaping national and international processes that codify such conduct	(1) greater availability and interoperability of data between stakeholders and across borders (2) with high privacy, security and ethical standards	Shaping an open, trusted and interoperable digital economy
Deliverables	White Paper on Delivering Universal Meaningful Connectivity ✓	Policy Primer on the impact of cyber threats on business and main challenges ✓	White Paper on trusted government access (TGA) to personal data held by the private sector ✓	**Global Digital Compact:** ✓ Input to consultation; survey to gather business views; engagement in deep dives;
	Input to **ITU-D Study Groups 1 & 2**, based on the White Paper & DPPP messages ✓	**IB1:** Government action on cybersecurity ✓ **IB2:** Implementing norms and rules for responsible state behavior in cyberspace and enhancing cooperation to counter cybercrime → **Annex 2** ✓	ICC Principles on TGA reflected in the OECD Declaration ✓	**G7 & G20** ✓ Open letters covering ICC's policy work across all digital topics, tailored to geopolitical context
	Input to **Global Symposium for Regulators**, based on the White Paper messages ✓	**Shared goals for cyber action** concept paper and advocacy campaign ✓ Input paper on **ransomware** ✓	Continued global outreach and advocacy on **TGA** »	**IGF** ✓ Workshops and bilateral meetings to further amplify Commission projects;
	Campaign on **Digitalisation for people, planet and prosperity** »	Participating in Ad Hoc Committee On **Cybercrime** negotiations and advocacy »	Policy Primer on **non-personal data flows** ✓	**AI** Input and workshop for the Council of Europe's Convention on AI and Human Rights ✓
	Engagement with ITU Expert Group on International Telecommunications Regulations »	**IB3:** Critical Infrastructure » **IB4:** Capacity Building 🕐	Issue briefs on **non-personal data flows** 🕐	Tracking developments of the UN High-Level Advisory Body on AI »

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Reviewing 2023 Key Engagement Metrics

15
ICC-hosted events

38
Speaking engagements

45
Key events attended

8
New projects released

4
Global campaigns launched

Reviewing 2023 Key Campaign Metrics

1. Shared Goals for Cyber Action

3 ICC-hosted events

533 event sign-ups

21 organisations signed joint letter

1 paper released

10+ meetings with governments

2. Ad-Hoc Committee on Cybercrime

10+ meetings with governments

3+2 negotiating sessions

3 speaking engagements

2 input papers

Reviewing 2023 Key Campaign Metrics

3. Campaign on Digitalisation for People, Planet and Prosperity

3,515 views and **98** paper downloads

27+ case studies from **6** regions

10K+ impressions and **30+** shares of social media campaign

232 registrants and **100+** participants at launch event

4. The Global Digital Compact

95+ responses to ICC business survey

38+ countries from **4** regions engaged

2 consolidated reports

8 contributions to thematic deep-dives

Reviewing 2023 Next Steps

Purpose: Set the workplan for the coming year

Q1. What were the key takeaways from 2023?

Q3. What overarching messages should shape our work?

Q2. What priorities should we focus on going forward?

COFFEE BREAK

15:30 – 16:00

National Committees Sharing Session

Juan Luis Redondo Maillo
ICC Global Digital Economy Commission
Vice-Chair

16:00 – 16:40

ICC

1. **Oliver Wieck,** Secretary General, ICC Germany

2. **Barbara De Donno,** Secretary General, ICC Italy

3. **Patrick Gill,** Senior Director, Operations & Partnerships, Business Data Lab (BDL), Canadian Chamber of Commerce

National Committee Engagement Overview

The ICC Global Digital Economy Commission Secretariat ran a survey to source **information** and **feedback** on the **level of engagement** and **strategic priorities** of National Committees with the Commission. Ten (10) NCs participated in the survey from the Asia-Pacific (China, Indonesia, Philippines, Thailand), Western Asia (Armenia), Africa (Morocco) and Americas (USA, Ecuador, Canada, Colombia) Regions.

Overview of results

Engagement

50% NCs said they follow and engage with the biannual Commission meetings, international advocacy campaigns and domestic digital policy issues. **20%** participate in specific projects.
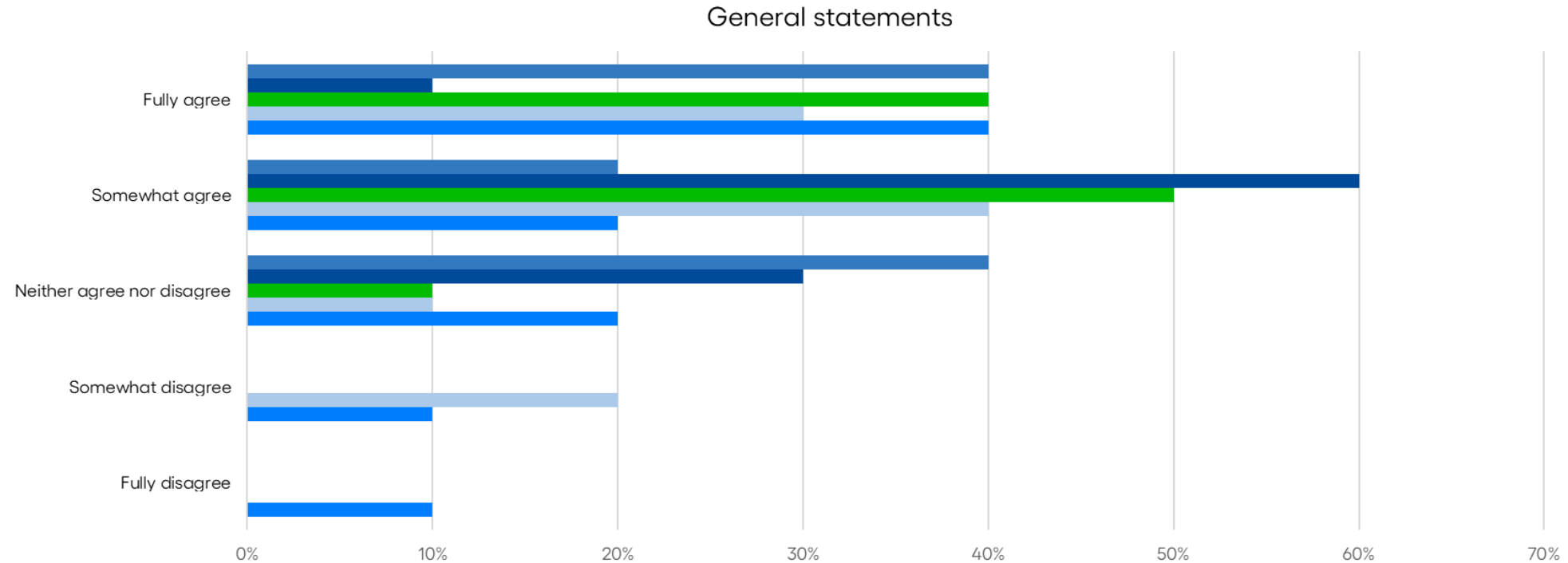
Communications

NCs prefer to receive communications by **Working Group mailing lists (90%)**, followed by **Quarterly newsletters and Topical webinars (80%)**, and **Calls with the Secretariat (40%).**

Topics of interest

NCs have shown a clear interest in **Cybersecurity (70%)**, followed by **AI (50%)**, **Connectivity & Access and Data Governance (40%).**

National Committee Engagement Survey Results

General statements

■ The Commission works on the right digital policy issues (40% Neither agree nor disagree and 40% Fully agree)

■ The Commission's work is relevant for domestic digital policy discussions in my country (60% Somewhat agree)

■ The Commission's work is relevant for international digital policy discussions (50% Somewhat agree)

■ I have the necessary channels to provide input to shape the work of the Commission (40% Somewhat agree)

■ I have clarity on the current workstreams and projects of the Commission (40% Fully agree)

Working Session: Trade and the Digital Economy

Chaired by: Deena Magnall
ICC Global Digital Economy Commission Vice-Chair

Lead speaker: Valerie Picard
Head of Trade, ICC

16:40 – 17:10

ICC

Trade and the Digital Economy Digital Trade Context

Moratorium on Customs duties on electronic transmissions
(multilateral)

Since 1998, WTO members have agreed every few years not to impose customs duties on electronic transmissions

With the growth of digital trade, there is an intensifying debate around the Moratorium, with certain WTO members primarily concerned with **a potential loss in customs revenue,** even if recent OECD/IMF reports show VAT/GST more efficient than duties and offset any potential revenue losses
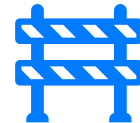
The Moratorium is set to lapse at the 13th WTO Ministerial Conference in February 2024 unless WTO members agree to renew it

Joint Statement Initiative (JSI) on E-commerce
(plurilateral discussions with 90 WTO members)

Aim to conclude negotiations in early 2024, including on e-payments, e-signatures, e-contracts, open government data, consumer protection, spam, e-invoicing, telecommunications and information and communication technology products that use cryptography

13 "parked" articles, including on data flows and localization, source code, and privacy

Perspective of developing countries is key in reaching agreement on these topics

Moratorium publications

- **Joint ICC-ITC Policy Brief N°1: The WTO Moratorium on Customs Duties on Electronic Transmissions: What is really at stake? (ICC 2023)**

- **Understanding the Potential Scope, Definition and Impact of the Moratorium (OECD 2023)**

- **Fiscal Revenue Mobilisation and Digitally Traded Products: Taxing at the Border or Behind It** (IMF 2023)

- **ICC Case for Renewal of Moratorium (ICC 2022)**

- **The Case for the E-Commerce Moratorium (OECD 2022)**

- **ICC Issues Brief N°2 Moratorium (ICC 2019)**

Trade and the Digital Economy Engagements & Next Steps
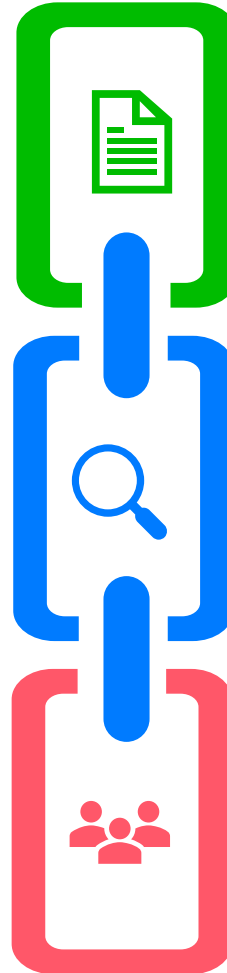
Recent Engagements

ICC Breakfast Meeting: *Trade in the Digital Age: Data Bridging Borders*

5 December, Geneva

ICC Workshop: *Data free flow with trust: a collaborative path to progress*

7 December, Geneva

Next Steps

Q1. What are the key trade and digital economy issues we should focus on?

Q2. What kind of output do we want to create?

Q3. What are the right venues to discuss this topic?

Artificial Intelligence: Recent Developments

Overview

ICC convened an informal project group to guide several new items of work relating to artificial intelligence:

- Offer industry insights on the **Council of Europe** Convention on Artificial Intelligence and Human Rights

- Monitor developments on the governance of AI within the **United Nations**

Key Developments

July 2023

Council of Europe releases draft Convention on Artificial Intelligence

Oct 2023

ICC Roundtable at the Council of Europe

November 2023

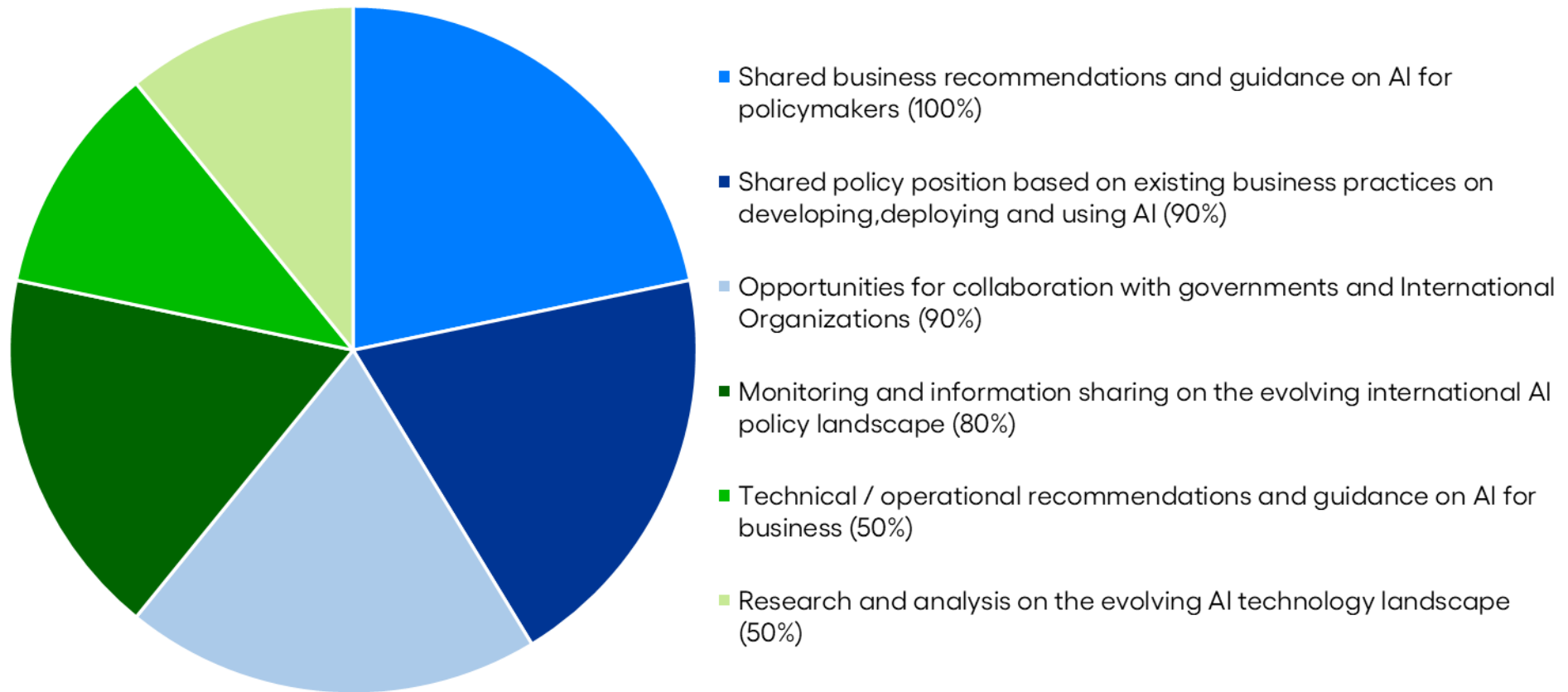Announcement of the UN High-Level Advisory Body on AI appointments

Upcoming

May 2024: Council of Europe finalises Convention

Dec 2023: High-Level Advisory Body releases recommendations on AI

National Committee Engagement Priorities on AI

The ICC Global Digital Economy Commission Secretariat ran a survey to understand what kind of **activities** National Committees were already conducting related to artificial intelligence and to establish what they would find the most useful from the Secretariat in future.

- Shared business recommendations and guidance on AI for policymakers (100%)
- Shared policy position based on existing business practices on developing, deploying and using AI (90%)
- Opportunities for collaboration with governments and International Organizations (90%)
- Monitoring and information sharing on the evolving international AI policy landscape (80%)
- Technical / operational recommendations and guidance on AI for business (50%)
- Research and analysis on the evolving AI technology landscape (50%)

Artificial Intelligence Survey Results and Next Steps

70%

NCs are already engaging with policymakers on AI-related subjects already, with **20%** providing technical or legal advice on AI

Topics of interest

80%

Interested in security

70%

Interested in data implications, IP, and privacy

60%

Interested in workforce issues

50%

Interested in global governance

Options for Future Work

1 Continue input to Council of Europe

2 Coordinate industry response to UN HLAB report

3 Create overarching ICC narrative and positions

4 Drive industry commitments to G7 principles

Many thanks for your participation!

Please get in touch to collaborate further

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