



ICC Make Climate Everyone's Business Forum

COP28 – Partnership Deck



Concept

Policymakers have it in their hands to provide clarity on **structural changes**, **regulatory frameworks** and **financial incentives** that businesses need in order to deploy the billions – even trillions in capital expenditure required to **keep the global temperature increase to below 1.5°C** and to **achieve net-zero emissions by 2050**.

Concept

The ICC [Make Climate Action Everyone's Business Forum](#) – a hybrid event broadcasted from the **COP28 Blue Zone** which will be held from 30 November to 12 December 2023 – will bring together a diverse network of participants from the public and private sectors to align their climate ambitions and actions for the next decade.

Your organization has an **exclusive invitation** to gain profile in partnership with ICC both in-person and online during COP28.

COP27 Engagement

More than 150 organizations from the public and private sectors hosted events virtually and from the ICC pavilion at COP27.

All pavilion events livestreamed to the [ICC Make Climate Action Everyone's Business Forum](#).

Our thanks to ICC members Ambipar, HSBC, ABB, Braskem, Deloitte, DZ Bank, Engie, Nestle, Re.Green, S&P Global, Sage, SSE, Suzano, Bayer, BCG, BRK Ambiental, GM, Optel Group, SAP, Scania, Volvo, JA Solar and Novozymes for sponsoring!

See footage from the ICC pavilion in the [virtual tour](#) and [policy update](#). View the [photos](#) and see our impact on [LinkedIn](#).



Format

This two-week long program will focus on critical issues to consider when developing the necessary regulatory frameworks and incentives needed to enable rapid decarbonization of the global economy and local communities.

Discussion themes include **adaptation finance, renewable energy, carbon pricing, agriculture and food system security** and **just transition**.



ICC Make Climate Everyone's Business Forum

COP27 – Corporate Partnerships



Corporate Sponsorship Packages

Silver – 75,000 USD – Limit 10

- 1 on-site programming opportunity (exact timing based on availability)
- Up to 2 hours sponsor of video content or event on virtual platform
- A sponsor event featured in a dedicated social media campaign
- Sponsored lounge area on the online event platform
- Medium logo placement in all physical and visual formats
- Discounted pricing on meeting room bookings

Basic – \$50,000 – Limit 15

- 1 on-site programming opportunity (exact timing based on availability)
- Up to 1 hour of sponsor video content or event shared on ICC virtual platform on the theme day of sponsor's choice
- Small logo placement in all physical and visual formats
- Discounted pricing on meeting room bookings

Corporate Sponsorship Packages

Gold – 100,000 USD – Limit 4

- 1 on-site programming opportunity (exact timing based on availability)
- 1 reception in the ICC pavilion on the theme day of sponsors' choice
- Up to 3-hours of sponsor video content or event on virtual platform
- Sponsor event featured in a dedicated social media campaign
- Sponsored lounge area on the online event platform
- Dedicated space in the ICC pavilion (up to 9 square meters, additional space priced at \$6,000 per square meter)
- Large logo placement in all physical and visual formats
- Scrolling gold sponsor logos on the pavilion welcome screen

Title Sponsorship Packages

Theatre – 500,000 USD – Limit 1

- All Gold sponsorship benefits
- Naming rights on the theatre in the ICC pavilion
- Sponsor logo in static visible placement along the COP28 Blue Zone Avenue

Lounge – 400,000 USD – Limit 1

- All Gold sponsorship benefits
- Naming rights on the lounge in the ICC pavilion
- Sponsor logo in static visible placement along the COP28 Blue Zone Avenue

Board Room – 250,000 USD – Limit 2

- All Gold sponsorship benefits
- Naming rights on the board room in the ICC pavilion
- Sponsor logo in static visible placement in the pavilion

Custom Sponsorship Packages

Custom packages may include:

- Ability to provide giveaway items to pavilion guests
- Dedicated space in the ICC pavilion, priced at \$6,000 per square meter
- Thematic, media and/or content partnerships
- Co-created networking events and experiences



ICC Make Climate Everyone's Business Forum

COP28 – Non-Profit Partnerships



Non-Profit Partnership Packages

Preferred Partner – 30,000 USD

- 2 hours of programming time in ICC pavilion in the COP28 Blue Zone
- 3 hours of programming time during virtual forum
- 1 exclusively hosted breakfast in ICC pavilion
- Brand recognition and partner lounge area on online platform
- Smallest logo placement on all physical and visual formats
- Discounted pricing on meeting room bookings

Ally – 10,000 USD

- 1 hour of programming time in ICC pavilion in the COP28 Blue Zone
- 2 hours of programming time during virtual forum
- Brand recognition and partner lounge area on online platform
- Discounted pricing on meeting room bookings

Collaborator – USD 2,000 USD

- 1 hour of programming time during virtual forum
- Brand recognition on online platform

Due to our efforts to ensure sectoral and geographic balance on the ICC delegation, we cannot provide Blue Zone passes to facilitate access for speakers during partner events.



ICC Network and Reach

As the institutional representative of 45 million businesses worldwide, ICC's network of National Committees, Chambers of Commerce and affiliate groups reaches businesses in every sector, ranging from multinational corporations to SMEs.

Our Audience

ICC's advocacy and standard-setting bodies comprise of a diverse constituency primarily comprising of **Chief Executive Officers, Chief Sustainability Officers, Public Affairs Leads** and issue experts from multinationals, small businesses and business associations. They are chaired by **leading voices in their industries** and work collaboratively to **tackle cross-cutting policy issues of global significance.**



Lynn Ng
Global Head of Commodities, Food and Agri
ING



Denis Simonneau
Senior Vice President of International Relations
L'Oreal



Eve Magnant
Senior Vice President and CSR Director
Publicis Groupe



Andrew Kigira
Group Head
Trade Products
Equity Bank Limited



Carlos Lopez Blanco
Former ICT Minister of Spain and Board Member
Telefónica Argentina



Sajda Ouachtouki
Senior Manager,
Global Public Policy
Walt Disney Company



Pamela Mar
Executive Vice President of Knowledge and Applications
Fung Group



Flavia Alves
Head of International Institutions and Relations
Facebook

Your Contribution Supports

- Thought leadership and partnership building at key intergovernmental fora and with major institutions on environment, climate and energy related issues and other interconnected priority areas;
- The enhancement of ICC's official Focal Point Role as the leading voice and convener of business at the UN Framework Convention on Climate Change (UNFCCC) – enabling increased engagement of the private sector in the UNFCCC and COP processes and the UNFCCC Race to Zero Campaign;
- Consensus building among private sector entities in identifying the policy reforms needed to drive progress toward full implementation of the Sustainable Development Goals and the Paris Climate Agreement;

Your Contribution Supports

- Engagement with governments to co-create practical incentive and reporting structures as well as support the development of coherent climate policies which enable businesses to reduce the environmental impact of their company and its supply chain and contribute to countries' climate mitigation and adaptation efforts;
- The development and scaling of practical tools and pilot programs which support small businesses in aligning their operations with the goals of the Paris Agreement; and
- ICC's efforts to rally the private sector – through a series of events and media outreach – behind global and regional initiatives to achieve net zero emissions by 2050.

Terms

- All packages include branding on marketing materials, both in ICC's pavilion and on the ICC Make Climate Action Everyone's Business Forum.
- Due to the pluralistic nature of the ICC Network, ICC cannot agree to limit sponsorships to preference a specific company over others in a sector or company beyond exclusivity agreements noted in the existing packages.
- All sponsorship agreements are conditional on final space allocations for the ICC pavilion at COP28.
- No benefits will be delivered until payment has been remitted.

Partnership Highlights

- **Participant Targeting** – ICC attracts a diverse range of guests with climate expertise linked to policy portfolios such as tax, trade and finance.
- **Brand Alignment** – As the Focal Point for Business and Industry at COP, ICC provides a trusted, neutral platform for exchange on climate and sustainability.
- **Post-Event Analytics** – Ability to track relevant online participant data.
- **Continuous Engagement** – ICC virtual events have an 85% opt-in rate for post-event communications from partners.

Don't just take it from us...

Greetings from ASSOCHAM
Today, is my last day at COP27
I wanted to reach out to the amazing
team and colleagues in ICC and the
BINGO group respectively for their
wonderful work on holding valuable
sessions, updates, briefing, the
receptions, and information flow
despite all constraints.
One of the best Pavilion and group
❤️ of COP27.



Cryosphere pavilion. (From ICC
Pavilion go one building back
towards the entrance and turn right)



I agree. Sandra has played that role
brilliantly as focal point with unfccc.



Thank BINGO for the honour to
deliver the statement and to all who
have contributed to the text, namely
Sandra and Sophie. Let's keep 1.5
alive! And make Article 6 operational!

Well done Sandra and Sophie for an
incredible two week long effort!
Great job! Safe journey home.

Don't just take it from us...

I Wish add my own voice for the to ICC team for wonderful jobs well done. We left Sharman el Sheikh yesterday and following development frm the platform. Thanks you Sophie and your colleagues.

6:03 AM

Sabrina - I believe there is overwhelming appreciation and thanks to the excellent work done by you, Sandra and everyone at the ICC and this year was truly outstanding!



Today is my last day at COP. many thanks to all and especially ICC team for all the coordination work.



Thank you for this remarkable support and pavilion at this Cop, Sandra, Sophie, all' 🙌 ✨

2:40 AM



Thank you!

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