



# ICC Make Climate Everyone's Business Forum

COP27 – Partnership Deck



# Concept

The clock is ticking to make the changes needed to stave off the devastating effects of climate change, and there is an urgent need to translate the aspirations and expectations into concrete outcomes.

***The "what" – net-zero emissions by 2050 – must now come with a "how."***

# Concept

Policymakers have it in their hands to provide clarity on **structural changes, regulatory frameworks** and **financial incentives** that businesses need in order to deploy the billions – even trillions in capital expenditure required to **keep the global temperature increase to below 1.5°C** and to **achieve net-zero emissions by 2050**.

## Concept

The ICC [Make Climate Action Everyone's Business Forum](#) – a hybrid event broadcasted from the **COP27 Blue Zone** which will be held from 7-18 November 2022 – will bring together a diverse network of participants from the public and private sectors to align their climate ambitions and actions for the next decade.

Your organization has an **exclusive invitation** to gain profile in partnership with ICC both in-person and online during COP27.

## Format

This two-week long program will focus on critical issues to consider when developing the necessary regulatory frameworks and incentives needed to enable rapid decarbonization of the global economy and local communities.

Discussion themes include **adaptation finance, renewable energy, carbon pricing, agriculture and food system security** and **just transition**.

# Partnership Highlights

- **Participant Targeting** – ICC attracts a diverse range of guests with climate expertise linked to policy portfolios such as tax, trade and finance.
- **Brand Alignment** – As the Focal Point for Business and Industry at COP, ICC provides a trusted, neutral platform for exchange on climate and sustainability.
- **Post-Event Analytics** – Ability to track relevant online participant data.
- **Continuous Engagement** – ICC virtual events have an 85% opt-in rate for post-event communications from partners.



# ICC Make Climate Everyone's Business Forum

**COP27 – Corporate Partnerships**



# Corporate Sponsorship Packages

## **Gold – 100,000 USD**

**Available for a maximum of four sponsors in total**

- 1 on-site speaking opportunity
- 1 private high-level meeting co-hosted with ICC on-site on the theme day of sponsors' choice
- 1 evening reception in the Blue Zone co-hosted with ICC on the theme day of sponsors' choice
- Up to 2-hour sponsor video or event on virtual platform on the theme day of sponsor's choice
- Sending a digital asset to ICC's global network
- A sponsor influencer featured in a dedicated social media campaign
- Sponsored lounge area and expert-level speaking opportunities on the online event platform



# Corporate Sponsorship Packages

## Silver – 50,000 USD

**Available for a maximum of four additional sponsors**

- 1 on-site speaking opportunity
- 1 event co-hosted with ICC on-site on the theme day of sponsors' choice
- Up to 30-minute sponsor video or event shared on ICC virtual platform on the theme day of sponsor's choice
- A sponsor influencer featured in a dedicated social media campaign
- Sponsored lounge area and expert-level speaking opportunities on the online event platform



# Corporate Sponsorship Packages

## Basic – 25,000 USD

**Available for a maximum of two additional sponsors**

- 1 on-site speaking opportunity
- Up to 15-minute sponsor video or event shared on ICC virtual platform on the theme day of sponsor's choice
- A sponsor influencer featured in a dedicated social media campaign
- Opportunity to host additional meetings and events in on-site space (at sponsor's expense)
- Expert-level panel speaking opportunities on the ICC virtual platform



# Terms

- All packages include branding on marketing materials, both in ICC's pavilion or ICC area and on the ICC Make Climate Action Everyone's Business Forum.
- Corporate sponsor representatives speaking in the ICC pavilion will receive week-long passes to the Blue Zone as a thank you for their engagement.
- A maximum of three on-site speakers per company will be accepted.
- Due to the pluralistic nature of the ICC Network, ICC cannot agree to limit sponsorships to preference a specific company over others in a sector or company beyond exclusivity agreements noted in the existing packages.

## Learn More

For more information about conference sponsorship or to discuss custom support packages, please contact [externalaffairs@iccwbo.org](mailto:externalaffairs@iccwbo.org).

Virtual only sponsors:





# ICC Make Climate Everyone's Business Forum

COP27 – Non-Profit Partnerships



# Non-Profit Partnership Packages

## Preferred Partner - \$30,000

- 1 private high-level meeting in ICC pavilion on the theme day of sponsors' choice
- 1 public event in ICC pavilion and online
- 1 sponsored breakfast in ICC pavilion – additional branding for co-sponsors priced at \$1,000
- Dedicated free registration code on ICC virtual pavilion
- Brand recognition and sponsored lounge area on online platform

*Due to our efforts to ensure sectoral and geographic balance on the ICC delegation, we cannot provide Blue Zone passes to facilitate access for speakers during partner events.*

# Non-Profit Partnership Packages

## **Ally - \$10,000**

- 1 private high-level meeting in ICC pavilion on-site on the theme day of sponsors' choice
- 1 public event in ICC pavilion and online
- Dedicated free registration code on ICC virtual platform
- Brand recognition and sponsored lounge area on online platform

## **Collaborator - \$1,000**

- 1 public event in ICC pavilion and online
- Dedicated free registration code on ICC virtual platform
- Brand recognition on online platform

*Due to our efforts to ensure sectoral and geographic balance on the ICC delegation, we cannot provide Blue Zone passes to facilitate access for speakers during partner events.*

# Theme Days

- 7-8 November – World Leader Summit
- 9 November – Finance
- 10 November – Science
- 11 November – Decarbonization
- 12 November - Adaptation and Agriculture
- 14 November – Water
- 15 November – Energy
- 16 November - Biodiversity
- 17 November – Solution
- TBC – Gender
- TBC – Youth and Future Generations
- TBC – Ace and Civil Society





## ICC Network and Reach

As the institutional representative of 45 million businesses worldwide, ICC's network of National Committees, Chambers of Commerce and affiliate groups reaches businesses in every sector, ranging from multinational corporations to SMEs.

# Our Audience

ICC's advocacy and standard-setting bodies comprise of a diverse constituency primarily comprising of **Chief Executive Officers, Chief Sustainability Officers, Public Affairs Leads** and issue experts from multinationals, small businesses and business associations. They are chaired by **leading voices in their industries** and work collaboratively to **tackle cross-cutting policy issues of global significance**.



**Lynn Ng**  
Global Head of Commodities, Food  
and Agri  
ING



**Denis Simonneau**  
Senior Vice President of  
International Relations  
L'Oreal



**Eve Magnant**  
Senior Vice President and  
CSR Director  
Publicis Groupe



**Andrew Kigira**  
Group Head  
Trade Products  
Equity Bank Limited



**Carlos Lopez Blanco**  
Former ICT Minister of Spain and  
Board Member  
Telefónica Argentina



**Sajda Ouachtouki**  
Senior Manager,  
Global Public Policy  
Walt Disney Company



**Pamela Mar**  
Executive Vice President of  
Knowledge and Applications  
Fung Group



**Flavia Alves**  
Head of International Institutions  
and Relations  
Facebook

# Your Contribution Supports

- Thought leadership and partnership building at key intergovernmental fora and with major institutions on environment, climate and energy related issues and other interconnected priority areas;
- The enhancement of ICC's official Focal Point Role as the leading voice and convener of business at the UN Framework Convention on Climate Change (UNFCCC) – enabling increased engagement of the private sector in the UNFCCC and COP processes and the UNFCCC Race to Zero Campaign;
- Consensus building among private sector entities in identifying the policy reforms needed to drive progress toward full implementation of the Sustainable Development Goals and the Paris Climate Agreement;

# Your Contribution Supports

- Engagement with governments to co-create practical incentive and reporting structures as well as support the development of coherent climate policies which enable businesses to reduce the environmental impact of their company and its supply chain and contribute to countries' climate mitigation and adaption efforts;
- The development and scaling of practical tools and pilot programs which support small businesses in aligning their operations with the goals of the Paris Agreement; and
- ICC's efforts to rally the private sector – through a series of events and media outreach – behind global and regional initiatives to achieve net zero emissions by 2050.