



# ICC Side Event at the 63<sup>rd</sup> Assemblies of the Members States of WIPO

## Strengthening IP Ecosystems for Sustainable Growth and Development

Monday, 18 July 2022 | 14:00-17:00 (CEST)

Online event

In the framework of the World Intellectual Property Organization's (WIPO) 63<sup>rd</sup> Series of Meetings of the Assemblies of the Member States, ICC will hold a set of thought-provoking discussions dealing with key intellectual property issues affecting the global business community.

Learn how strategic use of IP leads the way towards achieving sustainable development. Join business and intellectual property leaders from ICC and from the World Intellectual Property Organization (WIPO) to tackle three key topics:

**Roundtable 1** Innovating Towards a Sustainable Future

**Roundtable 2** Positioning SMEs to Grow our Economies

**Roundtable 3** Can IP narrow the finance gap for businesses?

Who should attend?

- Experts in Intellectual Property and R&D
- Business professionals and academics from around the world
- SMEs and entrepreneurs
- Policy-makers

### Registration



Free of charge, however prior [registration](#) is required

### Venue

The side event will be held online (Zoom).

### Working language

English

### Contact

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