

ICC SVERIGE

DIGITAL EKONOMI

MÖTETS ÖPPNANDE

ORDFÖRANDE SARA ÖVREBY, SAMHÄLLSPOLITISK CHEF, GOOGLE

AGENDA

Mötets öppnande

Global Trends and Developments

Johannes Fritz, CEO, St. Gallen Endowment
for Prosperity Through Trade

Rapport från ICC:s arbete

Rene Summer, Director Government &
Industry Relations, Ericsson

Henrik Blomqvist, Policyansvarig, ICC Sverige

Den förhöjda cyberhotbilden

Mattias Wåhlén, Threat Intelligence Lead,
Truesec

Nästa möte & avslut

GLOBAL TRENDS AND DEVELOPMENTS

JOHANNES FRITZ, CEO, ST. GALLEN ENDOWMENT FOR PROSPERITY
THROUGH TRADE



Recent digital policy activity and trends

ICC Sweden Digital Economy Committee
27 April 2022



About the Digital Policy Alert

The pressing issue

A challenge for the digital global economy

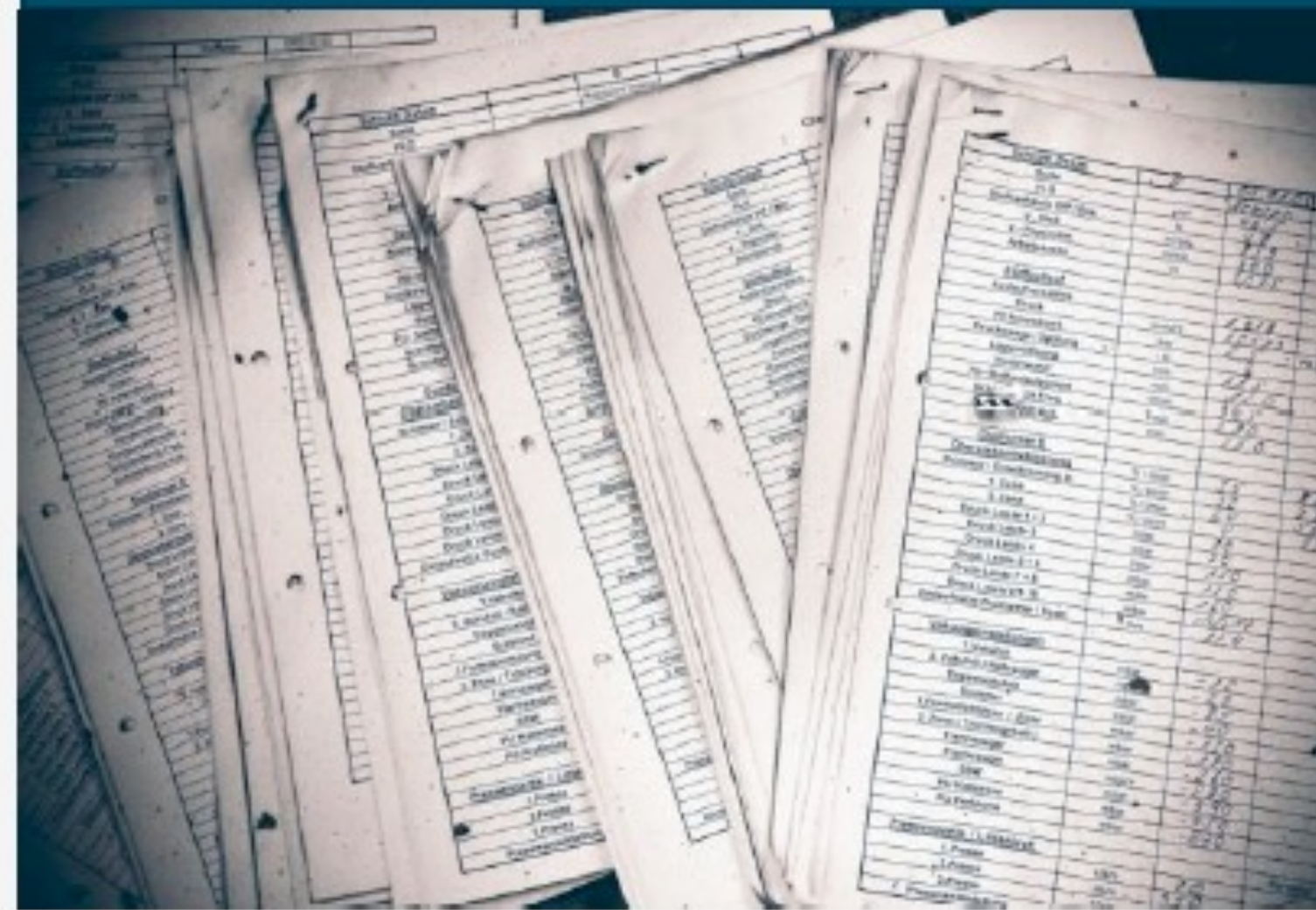


flurry of regulatory activity



+

no accessible inventory



=

fragmentation risk

CONTINENTAL DRIFT

BEFORE



AFTER



Our solution

A comprehensive factual base



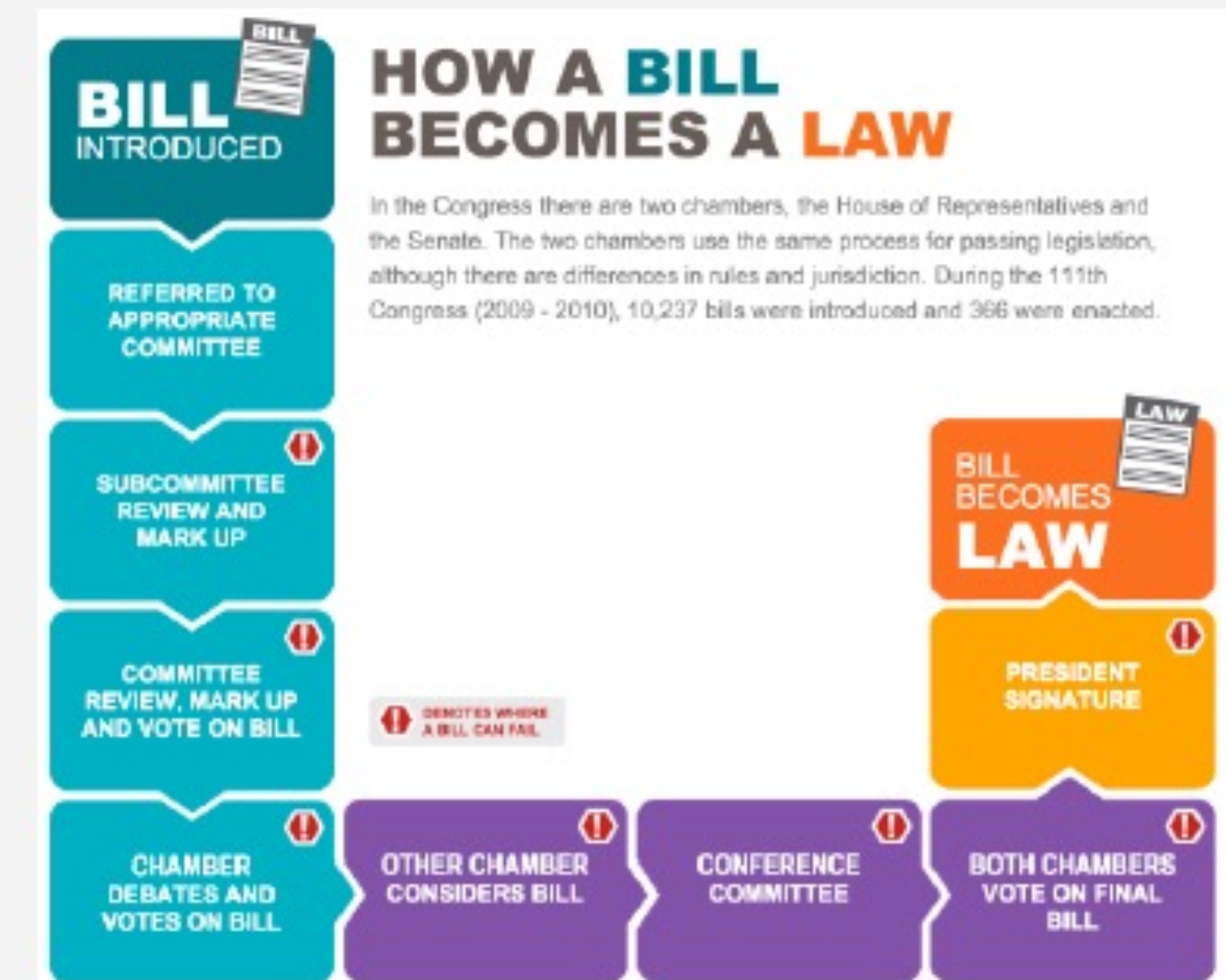
broad policy spectrum

1. Data governance
2. Content moderation
3. Competition
4. Taxation
5. Subsidies & industrial policy
6. Public procurement
7. International trade
8. Foreign direct investment
9. Registration & licensing

all government branches



complete process

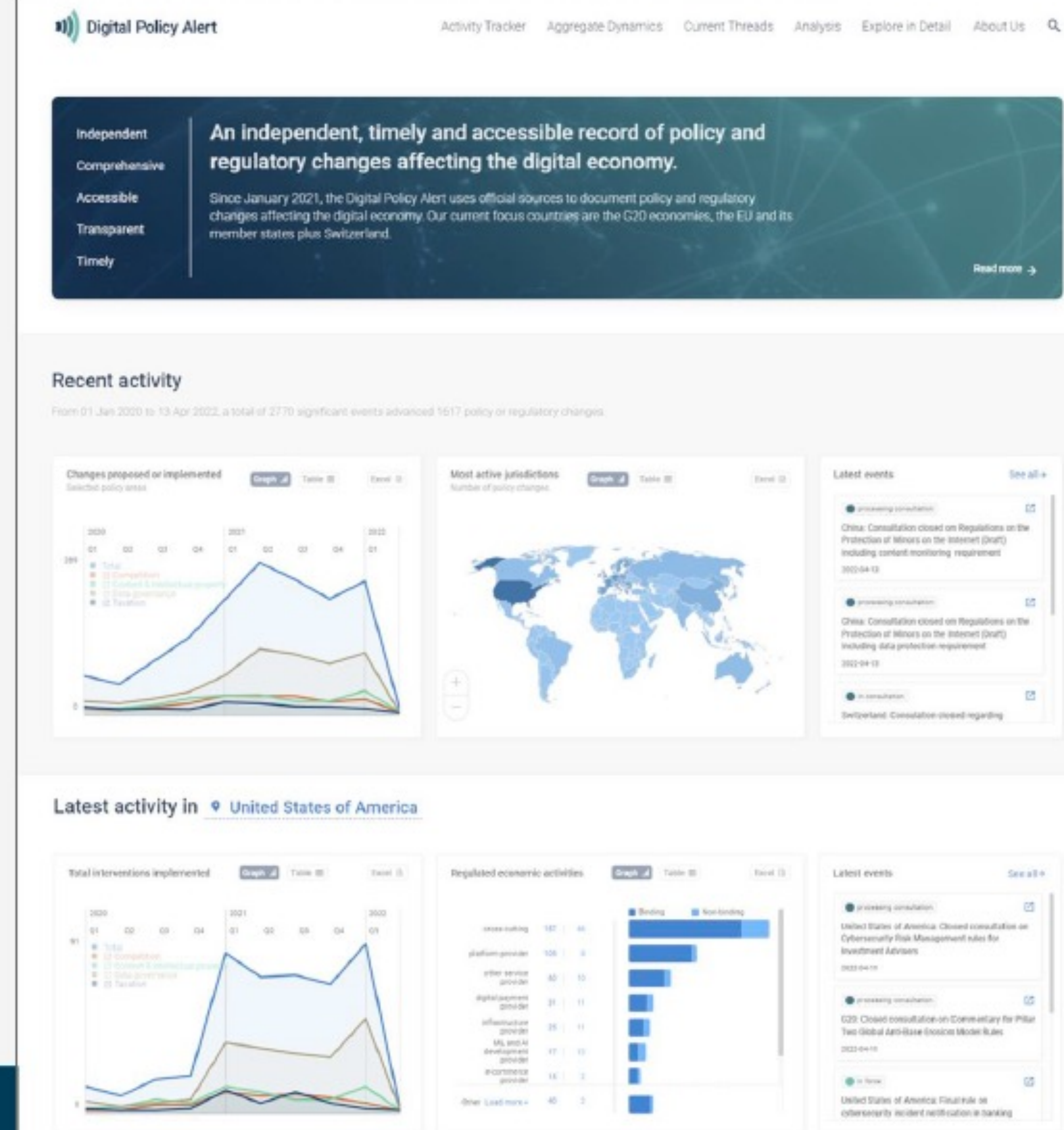




Digital Policy Alert



- Create a timely public inventory for policy & regulation
 - Independent factual record based on official sources
 - Interactive, portable and free
- Data product 1: **Activity tracker** + notification service
 - Country scope: G20, EU members + Switzerland
 - Current status: more than **1'600 policy changes** documented since launch in 15 April 2021
- Data product 2: **Detailed policy mapping**
 - Country scope: G20
 - Current status: launched publicly on 29 March 2022





Recent activity and trends

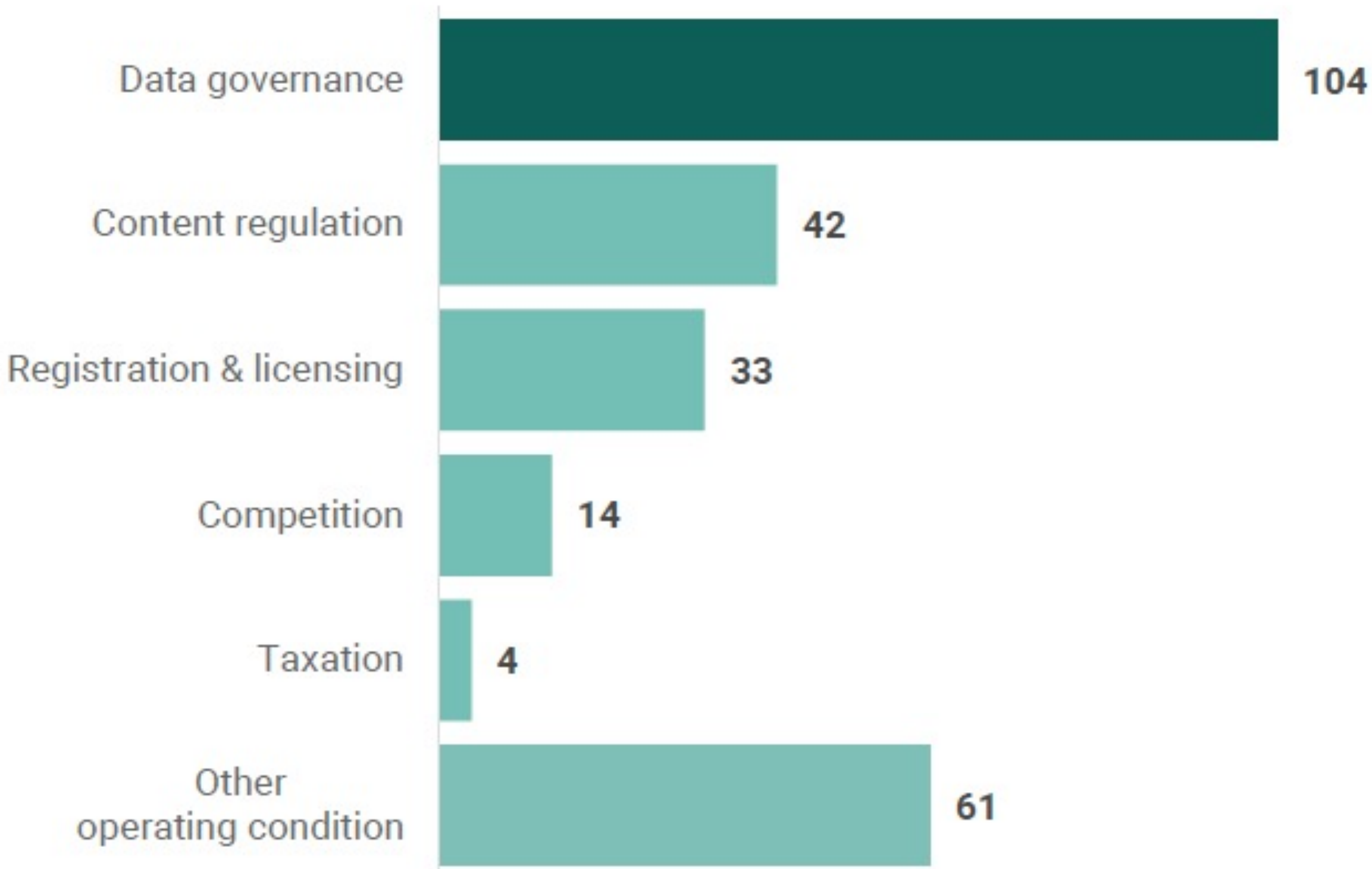
Global activity selected policy areas

Based on combined data from DPA and USTR



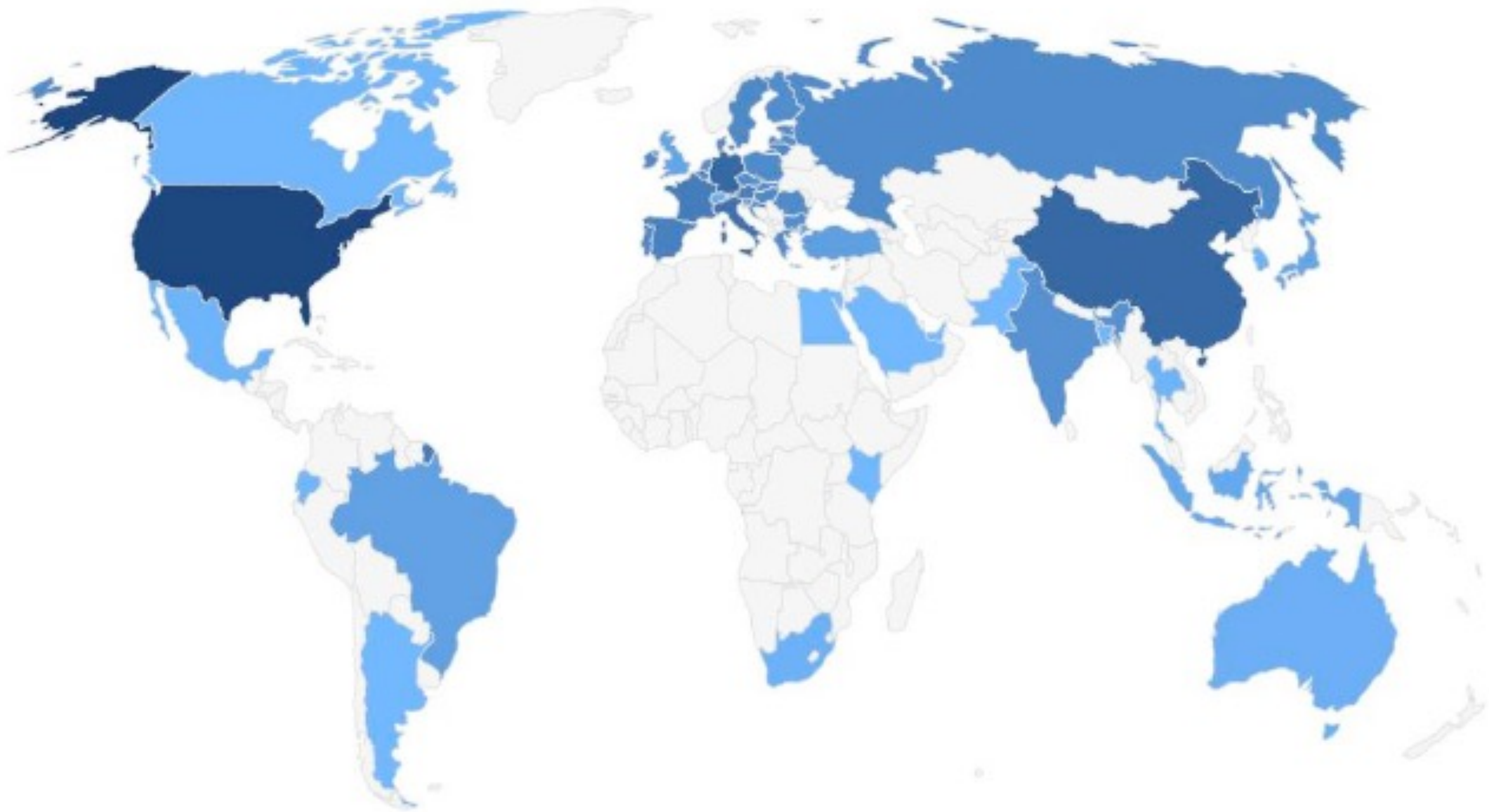
Data governance is most active policy area

Number of policy changes



Most active jurisdictions

Number of policy changes



Digital policies relating to the Russian aggression on Ukraine



- Content regulation and free speech
 - High activity in Europe and USA in March; India more recently
 - Main actions from Russia against content platforms
- Sanction enforcement related to the digital economy
 - Actions to inhibit evasion via cryptocurrencies
 - Expanded FDI review mechanism in Italy for telecom infrastructure («golden shares»)
- Cybersecurity and data transfer
 - Systems security warnings repeatedly but not private-sector regulation
 - Public procurement limitations in USA and Italy
 - Data transfer: Estonian ban of Yandex NV/Pro (taxi services)

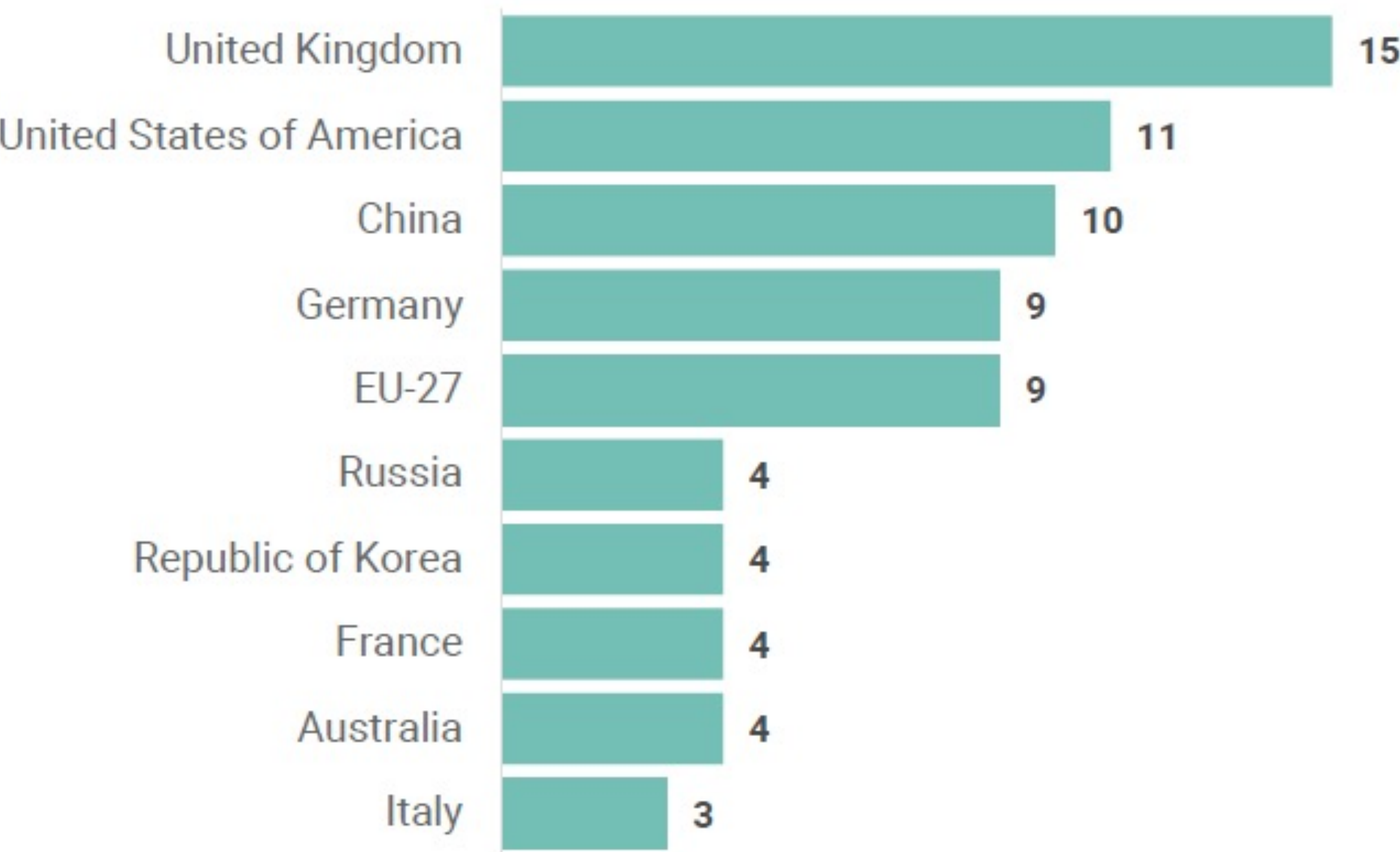
Rising enforcement activity worldwide

Example: Competition



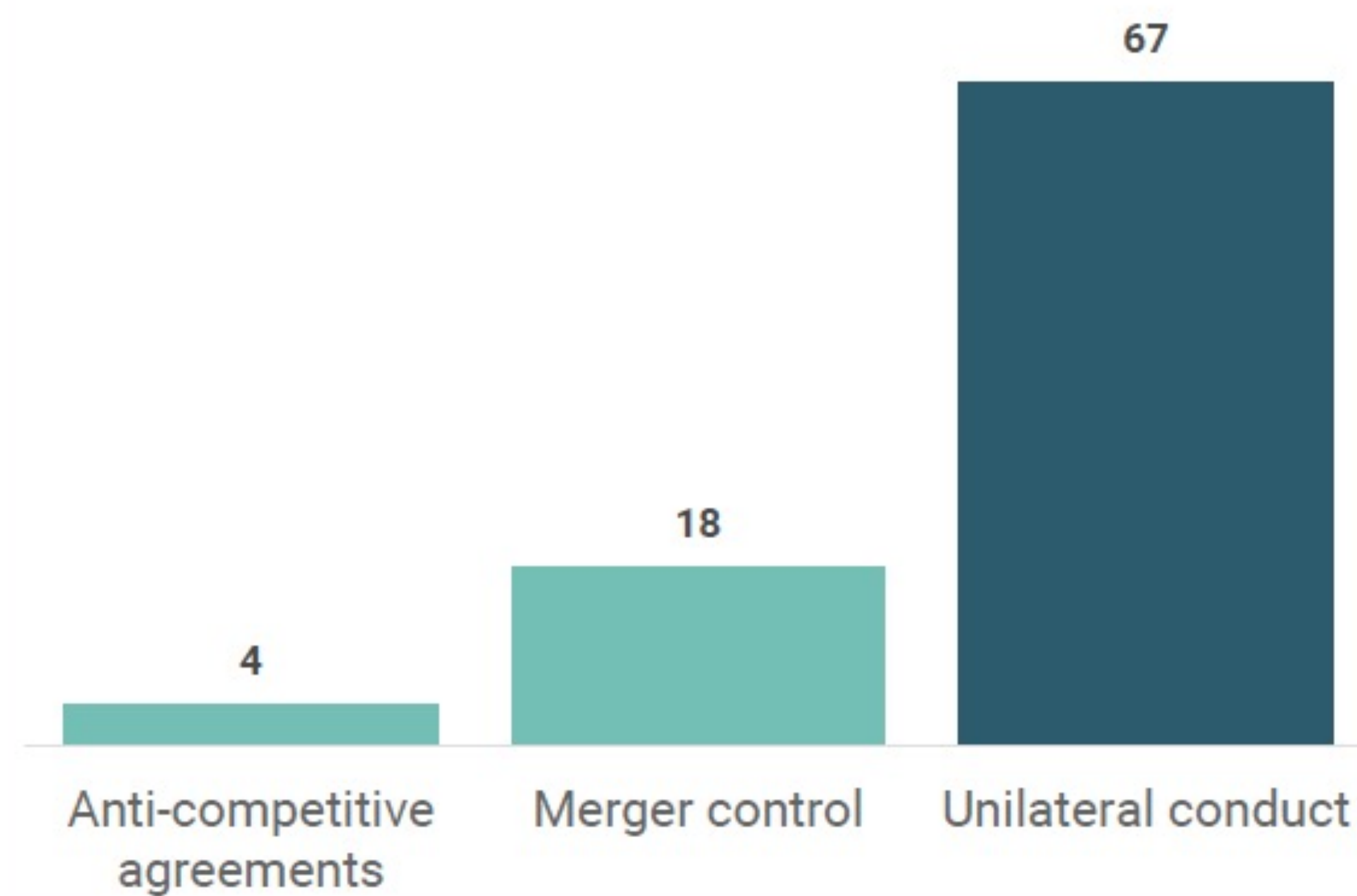
Competition investigations and inquiries

Number of cases advancing since 1 January 2021



Competition policy field

Number of cases advancing since 1 January 2021



Stay in touch



Receive one of our email notifications

→ www.digitalpolicyalert.org/subscription

Reach out with feedback and requests

→ johannes.fritz@sgept.org



Thank you for your attention

DPA Activity Tracker

Remain current on policy changes



- Monitoring of regulations and policy changes
- Daily updates as we verify new information
- Broad user access options
 - Rich filtering options
 - Fully exportable
 - Email notifications


Digital Policy Alert Activity Tracker Aggregate Dynamics Current Threads Analysis Explore in Detail About Us

Activity Tracker

The DPA Activity Tracker provides our latest information on developments in legislatures, judiciaries and the executive branches of G20, EU member states and Switzerland.

2934 events advancing 1626 policy or regulatory changes:

Most active jurisdictions
Number of policy changes



Most active policy areas
Number of policy changes

■ Data governance	640
■ Other operating condition	286
■ Content & intellectual property	224
■ Competition	191
■ Registration and licensing	167
■ Taxation	164
■ Subsidies and industrial policy	67
■ Foreign direct investment	59

Targeted economic activity
Number of policy changes

cross-cutting	612
platform provider	264
other service provider	173
digital payment provider	150
infrastructure provider	101
NL and AI development provider	87
online advertising provider	68
OTT service provider	62

Tailor your search

Search...

2934 events advancing 1626 policy or regulatory changes: Export Get notified

processing consultation

Data protection requirements in Regulations on the Protection of Minors on the Internet

Latest event: Data: 2023-04-15 order: consultation closed

Consultation closed on Regulations on the Protection of Minors on the Internet (Draft) including data protection requirement

On 12 April 2023, the Cybersecurity Administration of China (CAC) has closed the consultation on the Regulations on the Protection of Minors on the Internet (Draft), which include rules on data governance concerning minors. The Regulations would requi...

Implementer: China

Policy area: Data governance

Policy or regulatory element: Data protection regulation

Economic activity: cross-cutting

processing consultation

Content monitoring requirements in Regulations on the Protection of Minors on the Internet

Latest event: Data: 2023-04-15 order: consultation closed

Consultation closed on Regulations on the Protection of Minors on the Internet (Draft) including content monitoring requirement

On 12 April 2023, the Cybersecurity Administration of China (CAC) closed the consultation on the Regulations on the Protection of Minors on the Internet (Draft), which include rules on content-related regulation and IP...

Implementer: China

Policy area: Content-related regulation and IP

Policy or regulatory element: Content filtering or monitoring regulation

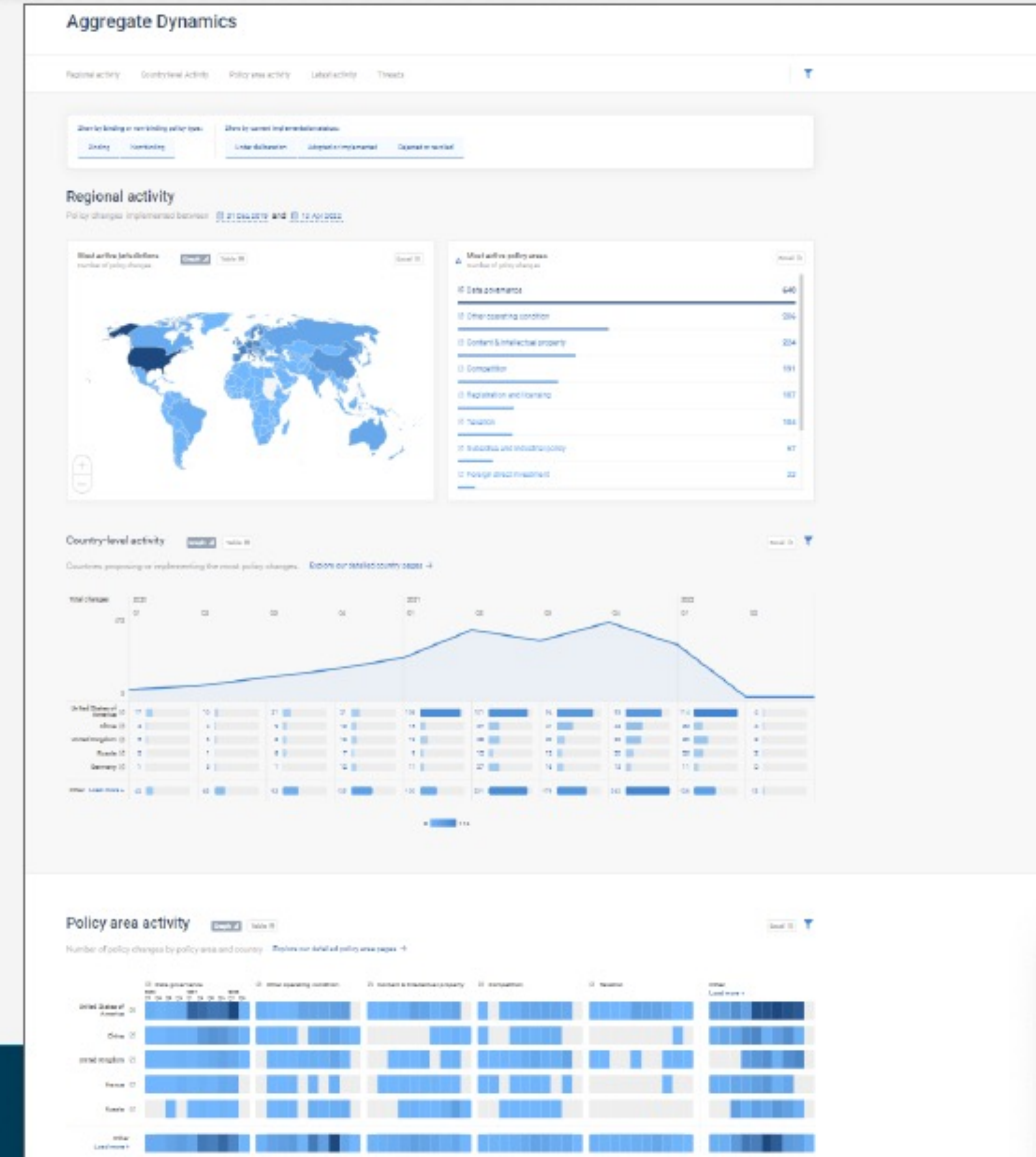
Economic activity: cross-cutting

DPA Focus Pages

Identify trends and patterns



- Interactive perspectives on the data set
- Currently available for
 - Countries and regions
 - Policy Areas
 - Economic Activities
- Broad user access options



DPA Threads

Retrieve the factual base for salient issues



- Curated cuts of the data collection
- Additional threads following public discourse and salient events
- Summary statistics, timeline and official sources
- User notification service

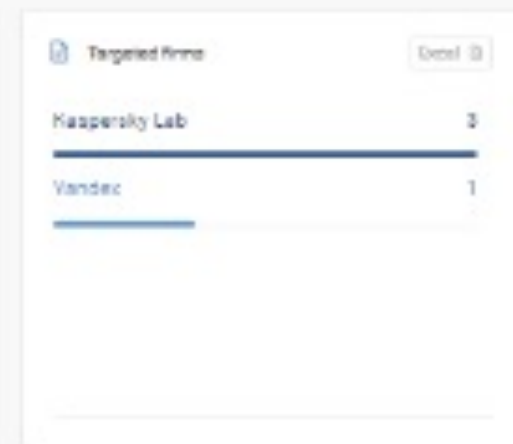
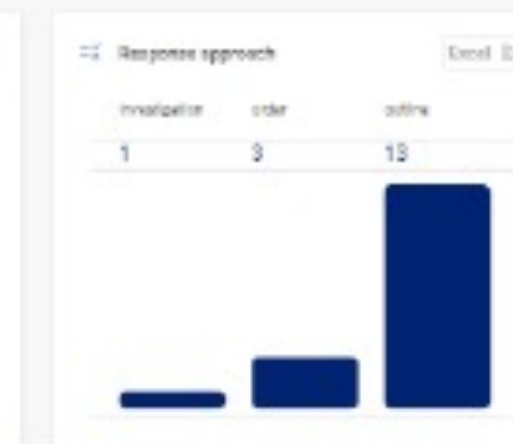
Russia & Ukraine: Cybersecurity risk and data transfers

4 All Threads

Receive thread updates: ☐ Instant ☐ Daily ☐ Weekly

Share

Data and systems security may be the next focal point of the Russian aggression on Ukraine and its international echo. Our team is monitoring changes in cybersecurity regulation and data transfer enforcement vigilantly. The Italian data protection agency has been the first to launch an investigation into the data handling practices of a Russian software provider. This DPA thread collects cases where other governments act to protect domestic data and systems.

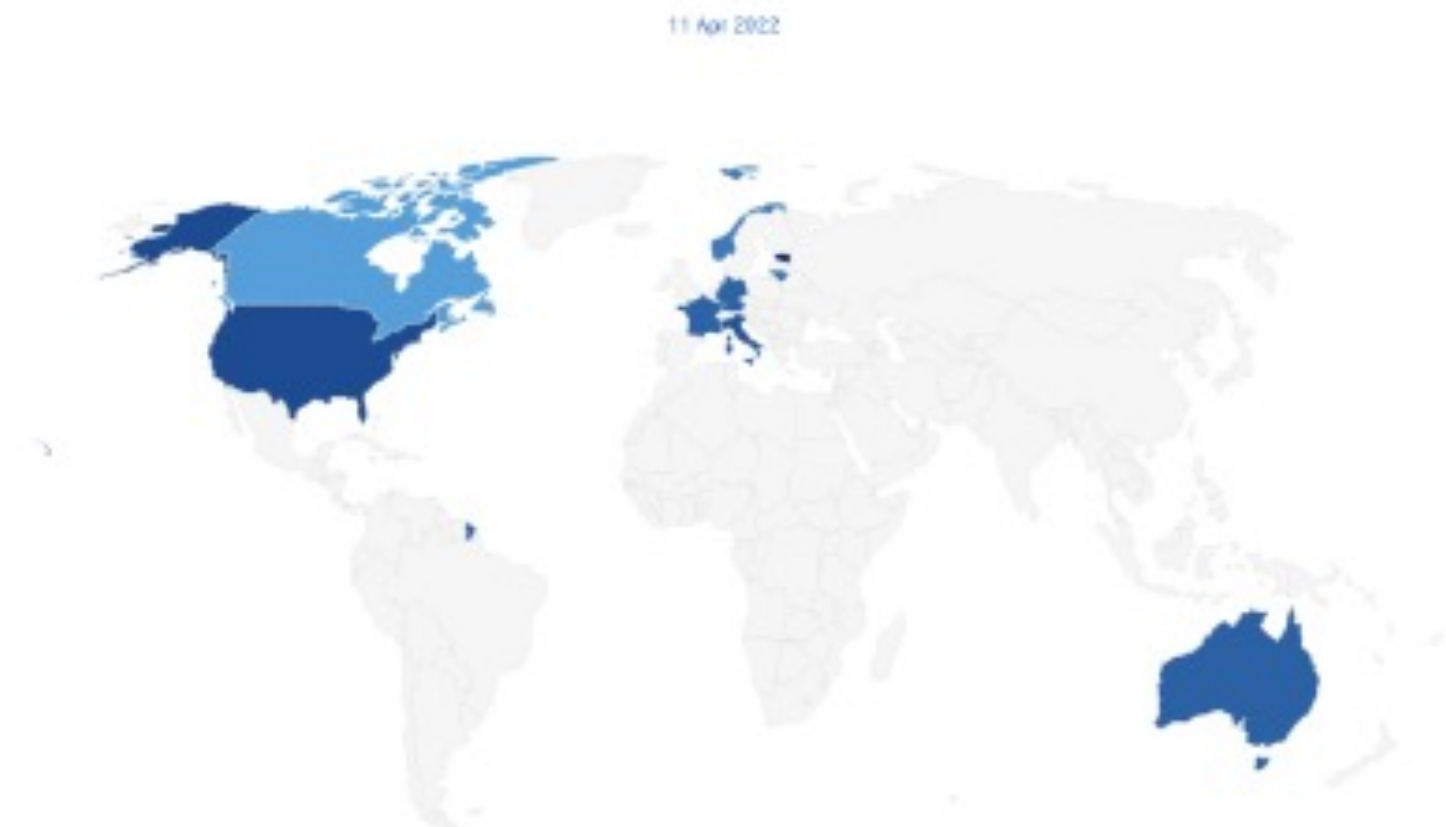


Explore timeline

25 Jun 2022

Speed

11 Apr 2022



Implementers

Italy	3
United States of America	3
Denmark	2
Germany	2
Australia	1
Canada	1
France	1
Ukraine	1
Norway	1
Singapore	1

RAPPORT FRÅN ICC:S ARBETE

RENE SUMMER, DIRECTOR GOVERNMENT AND INDUSTRY RELATIONS, ERICSSON
HENRIK BLOMQVIST, POLICYANSVARIG, ICC SVERIGE

ICC Commission on the Digital Economy

- Översyn av den internationella kommissionen inleddes 2021.
- Tre internationella arbetsgrupper etablerades:



- Som svar på utvecklingen har vi också sett över den svenska representationen i kommissionen.

Svenska ledamöter i kommissionen

Stefan Bernhard, Senior Counsel, Bird & Bird - Stockholm

Caroline Olstedt Carlström, Partner, Cirio Advokatbyrå

Johan Vallin, Global Head of Data Science, Electrolux AB

Gunnar Enigio, Head of Sales and Marketing Enigio Time AB

Carl Jeding, Director Government & Industry Relations, Ericsson

Rene Summer, Director Government & Industry Relations, Ericsson

Sara Övreby, Samhällspolitisk chef, Google – Sweden

Magnus Norman, Director, Kreab Worldwide AB

Axel Tandberg, Direktör, Legal Works Advisory

Thomas Lindqvist, Partner, LINQ Advokatbyrå

Anna Nordén, Principal, Regulatory Affairs, Sovos – Trustweaver AB

Christiaan van der Valk, VP Strategy, Sovos- Trustweaver AB

Carolina Brånby, Jurist och policyansvarig digital policy, Svenskt Näringsliv



ICC WHITE PAPER ON
Trusted Government Access
to Personal Data Held
by the Private Sector



ICC WHITE PAPER ON
Delivering Universal
Meaningful Connectivity

Digital handel

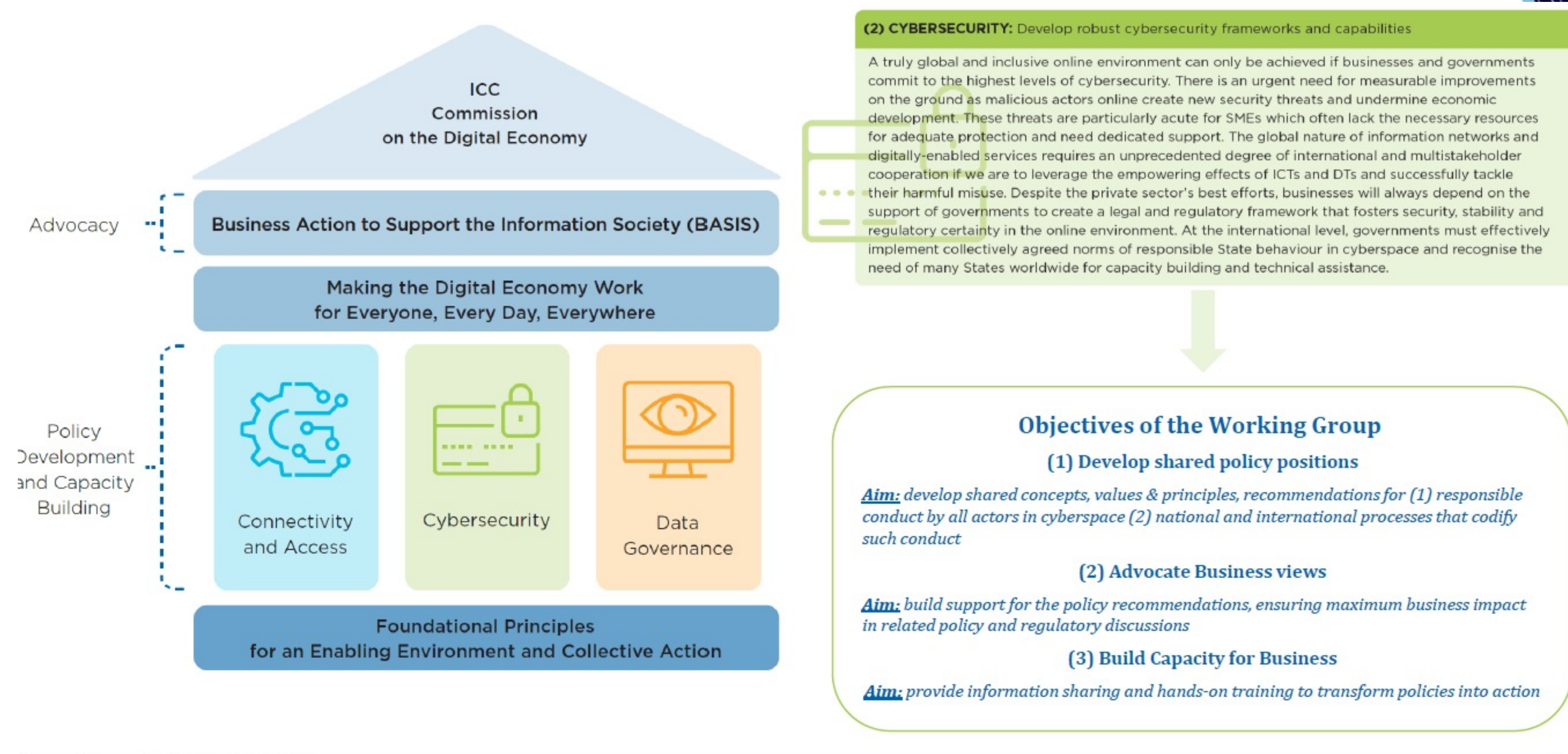
- Ny internationell arbetsgrupp – *Working Group on Digital Trade*
- Nytt partnerskap med UNCTAD inom ramen för *eTrade For All Initiative*
- *ICC Digital Standards Initiative* för att digitalisera den administrativa sidan av världshandeln, där vi nyligen tillsammans med WTO släppt ett *Standards Toolkit for Cross-Border Paperless Trade*

ICC COMMISSION ON THE
DIGITAL ECONOMY
Working Group on Cybersecurity

Meeting with ICC Sweden

27 April 2022

ICC Commission on the Digital Economy

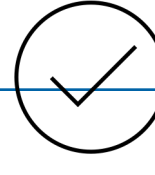
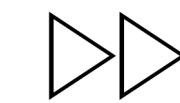


Working Group Deliverables

**Working
towards**

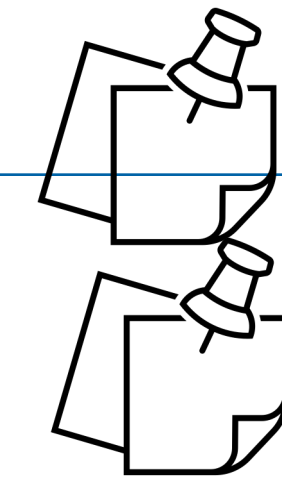
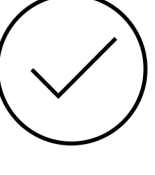
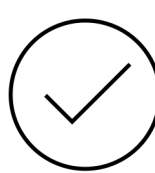
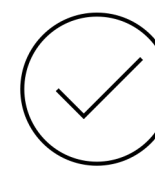
Access & Connectivity

(1)an enabling environment for investment and innovation in universal meaningful connectivity
(2)an open, free and unfragmented Internet



Cybersecurity

(1)responsible conduct by all actors in cyberspace
(2)shaping national and international processes that codify such conduct



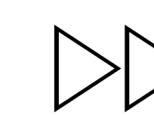
Policy Primer

Data Governance

(1)greater availability and interoperability of data between stakeholders and across borders
(2)with high privacy, security and ethical standards



Joint industry statement to



-  completed
-  in progress
-  scheduled

Issue Briefs progress

Policy Primer



Impact on Business

Issue Brief 1



Call for Gov Action

Issue Brief 2



Policy Asks
State Norms
UN Cyber-crime treaty

Annex IB 2

Work in progress

Cyber Crime
Additional details

CDGs Pursuing



Cyber Development Goals
National capacity to implement
State norms and international law

Annex IB 2 progress

Timeline and next steps

- ❖ **April/early May:** finalize a first draft
- ❖ **May:** seeking input not just from the WG but also national ICC chapters (not approval process)
- ❖ **June-July:** WG to consolidate a draft for approval and send out for two rounds of comments and approval
- ❖ **September:** adoption by ICC Executive Board

Business roundtable on cybercrime

- ❖ In order to capitalize on the momentum of developing IB2, the WG gather broad business perspectives to inform ICC's positions and recommendations in IB2, a broad business dialogue on cybercrime was hosted on 10 January 15:00 CET.
- ❖ Considering additional engagements to gather further input from business and policy makers

Cyber WG progress

More information on policy engagement will be shared at

ICC Global Digital Economy Commission

Draft Agenda

Meeting on 4 May 2022, 14:00-17:00 (Paris time - UTC+1).

14:45 – 16:50

WORKING SESSION

4. 14:45 – 16:25 Commission workplan and next steps

Members will discuss progress on the Commission's work plan and priorities under the three Working Groups, based on presentations from working group leads. Informed by input from Regional Ambassadors and National Committees, participants will decide on next steps and work items for the Commission's advocacy and policy activities for the year.

14:50 – 15:20 Cybersecurity

Section moderator: *Rene Summer, Lead, ICC WG on Cybersecurity*

Discussant: *Hossam Elgamal, ICC Global Digital Economy Commission
Ambassador to Africa*

[Register
here](#)

THANK YOU!

Contact Details

WG on Cybersecurity Chair

Rene.Summer@ericsson.com

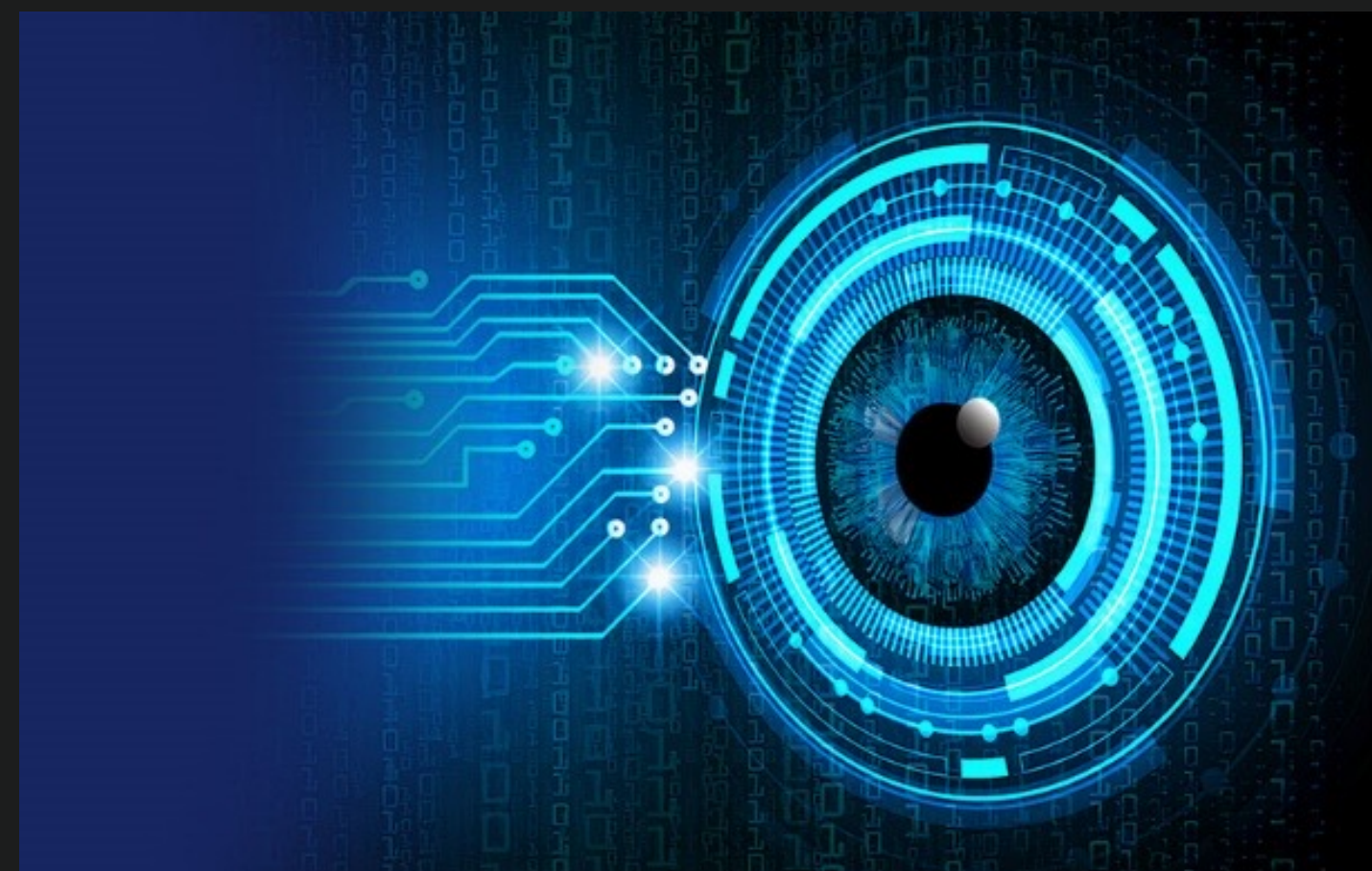
Digital Economy Commission

Timea.Suto@iccwbo.org



DET FÖRHÖJDA CYBERHOTET

MATTIAS WÅHLÉN, THREAT INTELLIGENCE LEAD, TRUESEC



Cybersäkerhet och kriget i Ukraina

2022-04-27

Vad är Hybridkrig?

- Interdependens och Samarbete

- Undvik gråzon

- Folkrätt

- Konflikt och Desinformation

- Utnyttja Gråzon

- Normlöshet

Cyberkriget i Ukraina

- Ökad “Hacktivism”
- Cyberkrigsförband
- Förberedelser för angrepp mot Kritisk Infrastruktur



GRU Unit 74455 HQ
(SANDWORM)

Hur ser Framtiden ut?

- IT-industrin delas
- Splinternet
- Rouge State?



Frågor?

NÄSTA MÖTE & AVSLUT